## **CCC Circular June/July 2022**



Welcome to the June/July 2022 edition of the **CCC Circular** – a communication from the American Cancer Society (ACS) Comprehensive Cancer Control Technical Assistance and Training grant team highlighting ACS events and resources for your CCC program/coalition efforts.



#### **ACS CCC News**

Don't miss the 2022 Summer Series on PSE Change! The recently revised guide entitled <u>PSE</u> <u>Change Guide: Policy, Systems, and Environmental Change in Comprehensive Cancer Control</u> is the springboard for the series, exploring what the PSE change approach is, key themes from recent literature, and the process for increasing coalition capacity to implement PSE changes.

Join <u>ACS CCC</u>, <u>CDC NCCCP</u>, <u>George Washington Cancer Center</u>, and other national partners for this interactive and informative series!

- Performing Environmental Scans in PSE on Tuesday, July 26, 2022, 3:00–4:00 pm EST
- Promoting awareness of PSE Interventions on Tuesday, August 23, 2022, 3:00–4:00 pm EST
- Measuring the Impact of PSE Interventions on Tuesday, Sept 27, 2022, 3:00–4:00 pm EST

#### Register for the series today!



#### **COVID & Cancer News**

Screening Impact from COVID: A <u>new study</u> led by researchers at the American Cancer Society (ACS) is the first of its kind to evaluate the impact of the COVID-19 pandemic on cancer screenings nationally using population-based data. The results, <u>published last week in the Journal of the American Medical Association (JAMA) Open Network</u>, included:

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- Hispanic and lower-income people experienced sharper drops in past-year breast and cervical cancer screening, reflecting newly emerging barriers and exacerbation of longstanding barriers to cancer screening.
- Asian/Pacific Islander women had a 27% drop in past-year breast cancer screening, the largest drop for any race.
- Hispanic women had a 17% drop in past-year cervical cancer screening.
- The drop in screening in the past year nearly doubled for non-high school graduates compared to college graduates.

Read more on COVID & cancer screening in the <u>ACS National Consortium</u>'s consensus recommendations, <u>Responding to the COVID-19 Pandemic: Improving Cancer Screening and Care in the US. Companion materials</u> are also available.



### Roundtables' Resource Round-up

As reported in the <u>last edition of the CCC Circular</u>, ACS is launching <u>two new Roundtables</u> following <u>President Biden's relaunch of the Cancer Moonshot</u>, which calls for additional cancer roundtables and prioritizes equitable access to the prevention, screening/early detection, and diagnosis of cancer. Both Roundtables have teams in place! The **National Breast Cancer Roundtable** team consists of Sarah Shafir, Managing Director; Ashley Dedmon, Director; and Teresa Quaderer, Program Manager. The NBCRT is currently conducting listening sessions with partners and has crafted an aim statement. Read this and more on <a href="https://nbcrt.acs4ccc.org/">https://nbcrt.acs4ccc.org/</a>. The **National Cervical Cancer Roundtable** team consists of Dr. Debbie Saslow, Managing Director; Shelly Dusic, Director and Courtnee VanOrd, Program Manager. The team is currently laying the groundwork for establishing member organizations in order to launch in late fall. Stay tuned to CCC Circular for more information on these two new Roundtables in the months to come!

**National HPV Vaccination Roundtable:** The <u>National HPV Vaccination Roundtable</u> has a unified message to share --<u>Start at Age 9!</u> Giving a strong recommendation for HPV vaccination at age 9 will increase vaccine completion success and prevent more cancers. **Download a communications toolbox** for your coalition to update your messaging on websites, in print, and through social media channels. Each toolbox has a checklist of actions to get started and social posts, eNews blurbs, and prewritten email copy.

- Provider and Health Systems Toolbox
- Advocacy and Parent Toolbox
- Local and State Health Departments Toolbox

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And did you hear? The National HPV Roundtable has a full team! Dr. Gabrielle "Gabby" Darville-Sanders, Strategic Director; Christina Turpin, Director; and Liddy Hora, Program Manager.

National Colorectal Cancer Roundtable: NCCRT will be hosting a webinar on June 21 at 12:00 pm ET introducing the soon-to-be-released 2022 Messaging Guidebook for Black & African American People: Messages to Motivate for Colorectal Cancer Screening. During this webinar, experts will review the market research findings on identified barriers to CRC screening, discuss preferred and trusted sources for receiving healthcare information, and share the top-tested messages to help encourage unscreened Black people and African Americans to seek CRC screening. Speakers include Adjoa Anyane-Yeboa, MD, MPH, Board Member, Co-Founder, Association of Black Gastroenterologists & Hepatologists; Michelle Aubertine, MBA, Project Manager, KS&R; Folasade P. May, MD, PhD, MPhil, Board Member, Co-Founder, Association of Black Gastroenterologist & Hepatologists. Registration is free and is open to NCCRT members, 80% Pledge partners, CDC grantees, ACS and ACS CAN staff, and other partners working to increase colorectal cancer screening rates. Please feel free to share far and wide!

NCCRT also has three newly updated resources to share!

- How Can Women's Health Providers Save More Lives from Colorectal Cancer?
- How Can Employers Save More Lives from Colorectal Cancer?
- How Can Survivors & Families Save More Lives from Colorectal Cancer?

National Lung Cancer Roundtable: The American College of Radiology's Lung Cancer Screening Steering Committee has partnered with the National Lung Cancer Roundtable to create a new podcast titled Pleural Space | Conversations in Lung Cancer, featuring candid and casual conversations about the work being done in lung cancer and health equity with the people doing that work. "The Power of Partnerships" series highlights collaborations between patients, primary care, pulmonology, radiology, and health equity experts sharing new data and existing programs aimed at increasing lung cancer screening rates in the underserved population. Listen to an episode today!

National Navigation Roundtable: NNRT is pleased to partner with Cancer and Careers on the <a href="2th">12th</a> <a href="2th">annual National Conference on Work & Cancer</a>, being held virtually on <a href="#Friday">Friday</a>, <a href="2">June 24</a>, <a href="2022">2022</a>! This <a href="7">FREE virtual event will explore the complexities working people face as they balance their cancer treatment and recovery with employment. Topics include balancing treatment and work, legal rights, job search, self-care, disclosure decisions, and more. CEs/PDCs available. <a href="Register today!">Register today!</a>

**Resource reminder from NNRT:** The <u>Standards of Professional Practice</u>, published in the **Journal of Oncology Navigation & Survivorship**, provide professional oncology clinical navigators and patient navigators with clear information regarding the standards of professional practice. Please incorporate and share these Oncology Navigation Standards within your networks!





# American Cancer Socie hyperlinks check all ty Cancer Action Network (ACS CAN)

#### **Medicaid Access 'Pulse Check'**

Since the passage of the Affordable Care Act, 38 states and the District of Columbia have expanded eligibility for Medicaid to all people in their states with low incomes, but 12 states still have not expanded their programs (Alabama, Florida, Georgia, Kansas, Mississippi, North Carolina, South Carolina, South Dakota, Tennessee, Texas, Wisconsin, and Wyoming). As a result, an estimated 2.2 million low-income adults who would benefit from Medicaid if their state expanded coverage are now in the "coverage gap," uninsured and unable to access affordable health insurance. Research shows that Medicaid expansion helps improve cancer outcomes, reduces health inequities, and lessens the burden of cancer by offering access to prevention services, timely cancer screening, and early detection services.

The <u>American Rescue Plan Act of 2021</u> provides new incentives for Medicaid expansion in the 12 states who have not yet expanded access to Medicaid. To date, no states have taken advantage of these new incentives. ACS CAN is working with lawmakers in these 12 states to make permanent the more generous subsidies provided for people buying their health coverage through the ACA marketplaces. Find out more at: <a href="https://www.fightcancer.org/what-we-do/increased-access-medicaid">https://www.fightcancer.org/what-we-do/increased-access-medicaid</a>



#### Research News You Can Use!

Access to Medicaid: A new large study led by researchers at the American Cancer Society (ACS) shows Medicaid expansion under the Affordable Care Act (ACA) was associated with an increase in two-year overall survival rates among patients newly diagnosed with cancer, especially among non-Hispanic Black people and people living in rural areas. The study was published today in the Journal of the National Cancer Institute (JNCI).

**Racial disparities in Early-Onset CRC Cancer:** In a <u>new large national study</u> led by researchers at ACS, Black patients diagnosed with early-onset colorectal cancer received worse and less timely care than their white counterparts. Differences in health insurance coverage type, a modifiable factor, according to the findings, were the largest identified contributor to the racial disparities.

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Explore ACS resources for coalitions to inform health equity work.

### **Cultivating Coalition Health**

From the Nine Habits of Successful Comprehensive Cancer Control Coalitions:

**Habit #5: Diversified Resources** 

Diversifying your resources can create wider support for the coalition's efforts by engaging a greater number of stakeholders, allowing the coalition to remain viable if one source disappears. Resources may be in-kind (meeting space, printing, web services, transportation support, etc.) as well as monetary (federal and state government funding, grants, member dues, etc.).

Read the statements below and rate your coalition from 1 (needs improvement) to 5 (we got this!), and then follow the link for simple ideas on diversifying resources in your coalition:

- We have a written resource strategy plan that identifies resources and other types of resources needed to implement our cancer plan.
- We have identified coalition members who are actively working to fill resource needs.
- We have diversified resources to support our coalition's efforts.



#### **Habit 5 - Find out more!**

# 'Coalition Check-In' Calls hosted by the Comprehensive Cancer Control National Partnership

Join <u>CCCNP</u> for quarterly <u>CCC Coalition Check-Ins calls</u> with CCC coalition members and programs. These informal ½ hour Check-Ins offer the opportunity to share questions and solutions focused on maintaining successful coalitions during uncertain times, like the COVID-19 pandemic.

Our next Check-In is Tuesday, **August 16, 2022, at 4 pm EST**. Add the series to your calendar by downloading and importing the <u>.ics calendar file</u>. **Questions?** Email katie.bathje@cancer.org