



Welcome to the April/May 2022 edition of the "**CCC Circular**" – a communication from the American Cancer Society (ACS) Comprehensive Cancer Control Technical Assistance and Training grant team highlighting ACS events and resources for your CCC program/coalition efforts.



ACS CCC News

The [American Cancer Society \(ACS\)](#) and the [Centers for Disease Control and Prevention's \(CDC\) National Comprehensive Cancer Control Program](#) have collaborated to release an updated version of the guide entitled [PSE Change Guide: Policy, Systems, and Environmental Change in Comprehensive Cancer Control](#). The 2022 guide incorporates the latest research, case examples, and resources from partners across the country. The guide explains what the PSE change approach is, key themes from recent literature, and the process for increasing coalition capacity to implement PSE changes.

And it's not too early to [SAVE THE DATES](#) for a Summer Series on PSE Change! Join ACS, CDC NCCCP, George Washington Cancer Center, and other national partners for a series that dives deeper into applying the concepts in [the guide](#) to your work in CCC.

- Tuesday, July 26, 2022, 3:00pm – 4:00pm EST
- Tuesday, August 23, 2022, 3:00pm – 4:00pm EST

• Tuesday, September 27, 2022, 3:00pm – 4:00pm EST

[Register in advance!](#)



COVID & Cancer News

ACS National Consortium Publishes New Consensus Recommendations for Improving Cancer Screening and Care in the US

On February 16, the American Cancer Society National Consortium for Cancer Screening and Care (ACS National Consortium) released a set of consensus recommendations in a new report [Responding to the COVID-19 Pandemic: Improving Cancer Screening and Care in the US](#). [Companion materials](#) are also available.

The ACS National Consortium launched in March 2021 with the aim to quicken the nation's collective response to the COVID-19 pandemic's detrimental impact on cancer screening and care. The group represents a diverse, multi-sector coalition of [28 organizational members](#), including government agencies, leading cancer advocacy organizations, professional societies, research institutions, national roundtables, leading health organizations, and other relevant industry leaders and partners.

To develop the recommendations, the ACS National Consortium hosted public forums, informational webcasts, and member summits and identified key opportunities where partners can catalyze change by accelerating, strengthening, and mobilizing around sensible but bold, cancer screening and care activities. **The report is geared towards clinicians, health systems, public health partners, and advocacy organizations.**

More information can be found at consortium.acs4ccc.org.



Roundtables' Resource Round-up

Two New Roundtables! The [American Cancer Society is launching two new national roundtables](#) – one focused on **cervical cancer**, the other on **breast cancer** – to bring together leading organizations and experts to drive progress and improve the lives of cancer patients and their families. ACS's announcement follows [President Biden's relaunch of the Cancer Moonshot](#), which calls for additional cancer roundtables and prioritizes equitable access to the prevention, screening/early detection, and diagnosis of cancer. Look for the official launch of the new roundtables this fall!

National HPV Roundtable: The [National HPV Vaccination Roundtable](#) has created a [new resource Media Download Page](#) for healthcare systems, clinics, payers, and providers. This index page lists media items that you can download and optionally co-brand for use in your media campaigns. Different sizes and shaped print posters, social media assets, and fliers can easily be used and are available in both English and Spanish. Here are just two examples of the many resources found on the website: [Protect Your Preteen/Teen with Vaccines](#); and [Starting Vaccination at Age 9](#).

National Colorectal Cancer Roundtable: The [2022 80% in Every Community Conference and NCCRT Annual Meeting](#) will be held **in person** on **November 16-18, 2022**, in the Washington DC/Baltimore area. This can't-miss-annual-event features presentations by nationally known experts, thought leaders, and decision-makers on colorectal cancer screening policy and delivery, with opportunities to network and learn from each other. NCCRT will share further details on the agenda, hotel, and registration in the coming weeks. **Meanwhile - save the dates!**

NCCRT Resource Update: ["The Dos And Don'ts Of Colorectal Cancer Screening"](#) is a newly updated one-page flyer to remind clinicians about the Do's and Don'ts of colorectal cancer screening. **The flyer was updated in March 2022** to reflect colorectal cancer screening starting age of 45 for average-risk patients. Partners have the **option to co-brand the flyer** with their organization's logo. Watch for additional resource updates coming soon!

National Lung Cancer Roundtable: Do you have health systems in your coalition that have (or are considering developing) a lung cancer screening program? The NLCRT recently launched [LungPLAN™ \(Projecting Lung Assessment Needs\)](#), a free financial modeling and forecasting tool. **LungPLAN** is designed to help healthcare professionals, financial experts, and administrators model implementation costs and outcomes to demonstrate the downstream value of a lung cancer early detection program, thereby ensuring these programs are successful and tailored to their patient population. You can find LungPLAN, along with additional resources, on the [NLCRT website](#).

National Navigation Roundtable: The [NNRT](#) asked that we share an opportunity with you that may be of interest to Community Health Worker organizations in your cancer coalitions. The [Community Health Worker Training Program](#) is a new multiyear program from HRSA's Bureau of Health Workforce focused on education and on-the-job training to build the pipeline of public health workers who serve the critical role of trusted messengers to connect people to care and support, help ensure patients follow-up on their provider's recommendations, and focus on preventive and protective factors that can improve health and well-being. [Click here to find out more about the Community Health Worker Training Program](#). **Applications are due June 14, 2022.**



American Cancer Society Cancer Action Network (ACS CAN)

Cost of Cancer Care

[ACS CAN](#) is currently urging Congress to pass several policies to [improve affordable access to health coverage](#), including making increased subsidies to purchase marketplace health coverage permanent, expanding Medicaid in the 12 states that have yet to do so, and capping out-of-pocket prescription drug costs in Medicare Part D, among others. A [recent survey by ACS CAN](#) found that half of the respondents reported incurring cancer-related medical debt, and nearly three-quarters were worried about their ability to pay for needed care. African Americans in the survey were more likely to report having medical debt associated with their

cancer care and more likely to have been contacted by collections regarding their debt. See the [infographic describing survey results here](#).



Fill Your CCC Toolbox

Research: Study Shows Medical Financial Hardship Increases Mortality Risk for Cancer Survivors

[New findings from a large national study](#) led by researchers at the American Cancer Society (ACS) show cancer survivors in the United States who reported medical financial hardship had a higher mortality risk than cancer survivors without financial hardship. The [study was published today in the Journal of the National Cancer Institute \(JNCI\)](#).

Resource: Nutrition, Physical Activity, Body Weight, and Cancer Survivorship Series

Check out this recently released [informational series](#), made for any-and-all healthcare providers working with cancer survivors -- from the moment of diagnosis through long-term survivorship. The resource includes up-to-date information for providers on how to counsel survivors around issues of nutrition, physical activity, and body weight -- with easy-to-reference guidelines, checklists, and other tools that can be used with patients.

And remind the providers in your coalition about ACS's "[Let's Talk: Nutrition, Physical Activity, and Cancer Survivorship](#)" [online training](#). This free online CME/CEU-accredited course includes a role-playing simulation that will generate ideas for getting better results from their conversations with cancer survivors.



Cultivating Coalition Health

From the [Nine Habits of Successful Comprehensive Cancer Control Coalitions](#):

Habit #4: Dedicated Staff

Coalition members are volunteers who often hold leadership positions within their own organizations, so it's essential to have dedicated staff to reduce the burden of additional operational coalition work. Staff plays an important role in the ongoing coordination, progress, and communication of the coalition's efforts.

Read the statements below and rate your coalition from 1 (needs improvement) to 5 (we got this!), and then follow the link for simple ideas on utilizing dedicated staff in your coalition:

- The roles and responsibilities of the coalition's operational needs are clear and well communicated.
- The CCC program staff and other dedicated staff support are sufficient to help the coalition make progress.
- We have asked partners if they can dedicate a portion of their time (or another staff member) to the coalition's specific staff needs.

[Habit 4- Find out more!](#)



'Coalition Check-In' Calls hosted by the Comprehensive Cancer Control National Partnership

Join [CCCNP](#) for quarterly [CCC Coalition Check-Ins calls](#) with CCC coalition members and programs. These informal half-hour Check-Ins offer the opportunity to share questions and solutions focused on maintaining successful coalitions during uncertain times, like the COVID-19 pandemic.

Our next Check-In is **May 17 at 4 pm EST**. Add the series to your calendar by downloading and importing the [.ics calendar file](#). **Questions?** E-mail katie.bathje@cancer.org.

Imagine a world free from cancer.
Help us make it reality.

For more information about ACS Comprehensive Cancer Control training and technical assistance, contact ACS CCC's Strategic Director, Katie Bathje, at

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