



Welcome to the November/December 2021 edition of the "**CCC Circular**" – a communication from the American Cancer Society (ACS) Comprehensive Cancer Control Technical Assistance and Training grant team highlighting ACS events and resources for your CCC program/coalition efforts.

ACS CCC News

Lung Cancer Screening Webinar for CCC Coalitions

[ACS CCC](#) and the [National Lung Cancer Screening Roundtable's State Based Initiatives Task Group](#) have been co-hosting a learning series this fall for all cancer coalition partners! Join us for the third installment this **Thursday, November 18th** from 3pm-4pm EST for a panel session entitled, "**Lung Cancer Screening in Cancer Plans: From Planning to Action in Your Coalition**" with Jennifer Redmond-Knight, DrPH, University of Kentucky; Jessica Olson, PhD, MPH, Medical College of Wisconsin; and Amy Ellis, American Cancer Society. There is [still time to register!](#)

Did you miss an earlier installment in the lung cancer screening series? Never fear! Find the recordings, slides, and **Webinar Take-Aways** fact sheets [here](#).

Get Screened Campaign Has Co-Brandable Materials Available

The [ACS Get Screened campaign](#) is raising awareness about the importance of [recommended screenings](#) and getting people back on track with their regular screening tests. **Multiple campaign resources have been created** -- MANY of which are co-brandable by your coalition -- and are available through your local ACS Strategic Partnership staff. [Find their e-mail on our regional partner map!](#)



Research News

A half-century of progress in “War on Cancer”: New ACS analysis shows large declines in cancer mortality since 1971 Passage of National Cancer Act

It's been 50 years since President Nixon signed the National Cancer Act, launching the War on Cancer. How did we do? Appearing online Nov. 11 in [JAMA Oncology](#), the analysis found that as of 2019 mortality rates for all cancers combined dropped by 27% since 1971 and by 32% since 1991, when mortality rates were highest. Mortality rates have dropped since 1971 for 12 of 15 investigated cancer sites, including by as

much as 70% for cervical and stomach cancer. However, rates increased in parts of the South and for pancreatic cancer and progress was limited for brain and esophageal cancers.



Roundtables' Resource Round-up

National HPV Roundtable

The Best Practices Task Group collaborated in 2021 to assemble a resource entitled, "[Rural Disparities in HPV Vaccination Coverage](#)." This 3-page document discusses What's Known in Rural HPV coverage, What's New, and What's Next. Share it with your immunization partners today!

National Colorectal Cancer Roundtable

It's not too late to join colleagues from around the nation as they convene during the **80% In Every Community Conference & NCCRT Annual Meeting** this week! See what (super interesting and informative) sessions are still to come this week on [the agenda](#), and [Register ASAP!](#)

And remember -- the deadline to submit your nomination for NCCRT's "[2022 80% in Every Community National Achievement Awards](#)" is this **Friday, Nov. 18th**. The award recognizes individuals and organizations who are dedicating their time, talent, and expertise to advancing the shared goal to reach colorectal cancer screening rates of 80% and higher in communities across the nation. Visit the [awards webpage](#) to learn about contest rules, prizes, and recognition, and submit your nomination.

National Lung Cancer Roundtable:

[It's time to register](#) for the [5th Annual Meeting of the NLCRT](#), coming up on **December 6th and 7th**, which will explore the determinants of minority health and cancer-related health disparities to advance health equity across the lung cancer continuum. Keynote presentations and conversations will be led by Dr. Monica Webb Hooper from the National Institute on Minority Health and Health Disparities (December 6), and Dr. Robert A. Winn from the Massey Cancer Center at Virginia Commonwealth University (December 7). You won't want to miss it! [Register today.](#)

Join [NLCRT](#) & the [American College of Radiology](#) as they continue to host a webinar series entitled, "[Closing the Knowledge Gaps in Lung Cancer Screening](#)" featuring perspectives from patients, primary care physicians, pulmonologists, radiologists, epidemiologists, behavioral scientists, oncologists and thoracic surgeons. [Register today!](#)

National Navigation Roundtable:

The NNRT is hosting their [2021 Annual Meeting, "Our Path Forward: Driving Sustainability in Patient Navigation"](#) on Thursday, December 9th from 12:30pm - 3:30pm. Listen in to hear NNRT's new 5-year aim, network with NNRT members and partners, and provide input on ways the Roundtable can be a leader in driving collective action to support our vision of high-quality cancer care for all through evidence-based patient navigation. [Register today!](#)

Cervical Cancer Screening Initiative:

ACS has launched the Cervical Cancer Screening Initiative, a national consortium that aims to bring experts together to create a comprehensive implementation plan with recommendations and tools to support the transition to primary HPV screening in the United States over the coming years as described in the [ACS Cervical Cancer Screening Guideline \(2020\)](#). The initiative is convening workgroups to identify and develop plans to address critical barriers and opportunities for primary HPV screening implementation, addressing salient topics such as insurance coverage, IT/EHR needs, laboratory infrastructure, how to transition areas that currently screen with only cytology, patient perceptions, and provider needs.

If you are interested in learning more about this initiative and cervical cancer screening, join us for the **Get Updated on All Things Cervical Cancer Screening** webinar open to all staff on November 30th from 3pm - 3:45pm EST.

Join Zoom

Meeting: <https://us02web.zoom.us/j/88297613359?pwd=aHBNUjRhc0c1Tk40L2czQkRnbGpOQT09>

Meeting ID: 882 9761 3359; Passcode: 161492



American Cancer Society Cancer Action Network (ACS CAN)

[ACS CAN](#) regularly deploys surveys to better understand cancer patient and survivor experiences through their [Survivor Views research panel](#). Over 3,000 participating survivors offer perspectives on critical cancer-related issues, informing the development of ACS CAN policy positions and providing important evidence to support the enactment of these policies.

A September 2021 survey explored **telehealth experiences** and preferences, along with interest and willingness to participate in **clinical trials**. Panelists reported positive experiences using telehealth and a willingness to use or adapt to using remote care services and technologies in the future. The survey also found a strong willingness to participate in cancer clinical trials, with interest increasing if trial sponsors offset non-medical costs such as travel and lodging. [Read the survey brief](#) to learn more!



Fill Your CCC Toolbox

Have you browsed the Cancer Plan Tip Sheets? If you are revising or updating your cancer plan, you'll want to look through these one-stop-shop [topical Tip Sheets](#) to guide you and your Coalition workgroups through the process. Tip Sheets suggest key partners to engage, help identify data sources to measure your efforts, give examples of objectives and strategies for consideration, as well as provide a worksheet of questions to guide your discussions.

See the two most recent additions to the series:

[Lung Cancer Screening Cancer Plan Tip Sheet](#)

[Breast Cancer Screening Cancer Plan Tip Sheet](#)

Many thanks to the [Comprehensive Cancer Control National Partnership](#) (CCCNP) and the [National Lung Cancer Roundtable's State-Based Initiatives Task Group](#) for their contributions to these new Tip Sheets!



Cultivating Coalition Health

From the [Nine Habits of Successful Comprehensive Cancer Control Coalitions](#):

Habit #2: Shared Decision Making

Shared Decision Making occurs when no one organization in the coalition overpowers the decisions made for or by the coalition, and processes are in place so that this does not happen. Coalition members see transparency in decision making, and many perspectives, organizations, and sources of information being considered as decisions are made.

Read the statements below and rate your coalition from 1 (needs improvement) to 5 (we got this!), and then follow the link for simple ideas on how to make shared decision making the status quo for your coalition:

- Members have the opportunity to engage in coalition decision making.
- The process for making decisions (who, how, when) is documented and communicated to coalition members.
- Decisions are made based on a variety of sources such as data and stakeholder input.

[Habit 2- Find out more!](#)



Is Your Coalition Exploring the Financial Toxicity of Cancer Care? Don't miss this 'read'!

Last month the National Cancer Institute (NCI) [published](#) the **Annual Report to the Nation Part 2: Patient economic burden of cancer care**. The report is the most comprehensive examination of patient economic burden for cancer care to date, including information on patient out-of-pocket spending by cancer site, stage of disease at diagnosis, and phase of care. finds that cancer patients in the United States shoulder a large amount of cancer care costs.

Read [Part 2 of the Annual Report](#) and browse the [shareable resources](#) created for sharing with partners.