



Welcome to the August/September 2021 edition of the **CCC Circular** – a communication from the American Cancer Society (ACS) Comprehensive Cancer Control Technical Assistance and Training grant team highlighting ACS events and resources for your CCC program/coalition efforts.

ACS CCC News

NUPA Policy Webinar

Join us on **Thursday, September 9, at 11:30 am EST** for a learning opportunity entitled **State and Local Nutrition and Physical Activity Policy: What CCC Coalitions Need to Know**. This webinar will build off the release of ACS CCC's 2021 tool entitled, "[Increasing Healthy Nutrition and Physical Activity Across the Cancer Continuum through Policy, Systems, and Environmental Change: A Resource for Comprehensive Cancer Control Coalitions](#) " and provide CCC coalitions an opportunity to hear from Policy, system and environmental change subject matter experts on the latest PSE approaches, data, and resources to inform nutrition and physical activity efforts. Still, do you need a calendar invite with connection info? E-mail katie.bathje@cancer.org

Lung Cancer Screening Webinar for CCC Coalitions

[ACS CCC](#) and the [National Lung Cancer Screening Roundtable's State Based Initiatives Task Group](#) are partnering to co-host a webinar series this fall for all cancer coalition partners! Join us for the first installment on Monday, September 20, from 2 pm - 3 pm EST with featured speaker Andrea McKee, M.D., Beth Israel Lahey Health for a webinar entitled **Lung Cancer Screening Eligibility: Knowledge Update and Equity Impact**. Calendar invite coming this week!

Get Screened Campaign Has Co-Brandable Materials Available

The [ACS Get Screened campaign](#) is raising awareness about the importance of [recommended screenings](#) and getting people back on track with their regular screening tests. **Multiple campaign resources have been created -- MANY of which are co-brandable by your coalition** -- and are available through your local ACS Strategic Partnership staff. [Find their e-mail on our regional partner map!](#)



Research News

Cancer Prevention Data: Tobacco Cessation

Successful cessation attempts in people insured by Medicaid are about 40% less than among those privately insured, even though they try to quit at similar rates. Data from the ACS Report [Cancer Prevention & Early Detection Facts & Figures, 2021-2022](#) reveals that while the proportion of people who smoke who are covered by Medicaid has increased, only 14 states covered comprehensive smoking cessation treatments for their traditional Medicaid program

enrollees. Findings highlight the critical importance of expanding tobacco cessation coverage in state Medicaid programs. [Read more from the report](#), including cancer prevention data on excess body weight, physical activity, diet, alcohol, infectious diseases, tobacco, and ultraviolet radiation.



Roundtables' Resource Round-up

National HPV Roundtable: If you missed the early June Roundtable meeting – fear not! All [meeting recordings are posted online](#) for listening and sharing with your HPV Coalition colleagues. Presentations explored the impacts of the COVID-19 pandemic on HPV vaccination, subsequent implications for progress towards Healthy People 2030, and charting a path towards health equity in HPV vaccination among diverse communities.

Have you watched **HPV Roundtable TV** yet? This [innovative YouTube channel](#) posts accurate, evidence-based information about the HPV vaccine, virus, cancer prevention, and science from National HPV Vaccination Roundtable. Video shorts offer insight from doctors, nurses, parents, cancer survivors, researchers, policymakers, and healthcare providers. Browse the extensive library and find the 'perfect' video for your coalition meeting – from 1-2 minute infographic videos to brief interviews with providers to moving testimony from survivors. [Subscribe today!](#)

National Colorectal Cancer Roundtable: Introducing the New NCCRT Learning Center! NCCRT has launched the [NCCRT Learning Center](#), a digital learning platform that features courses, tools, and other resources on colorectal cancer screening delivery and research. Current educational offerings include:

- [The Colonoscopy Needs Calculator](#) estimates the number of colonoscopies that a practice can realistically anticipate with a high-quality stool-based colorectal cancer screening program; an estimation of what the total colonoscopy need would cost; and a comparison between the costs of treating cancer vs. the costs of providing colonoscopies.
- The Communications Education Portal houses NCCRT's suite of market research findings on effectively messaging the unscreened to be tested for colorectal cancer

National Lung Cancer Roundtable: Join NLCRT & the American College of Radiology as they continue to host a webinar series entitled [Closing the Knowledge Gaps in Lung Cancer Screening](#) featuring perspectives from patients, primary care physicians, pulmonologists, radiologists, epidemiologists, behavioral scientists, oncologists, and thoracic surgeons. See below for upcoming installments in the series, and [register today!](#)

- **The Role of the Primary Care Provider and Nurse Navigator in Lung Cancer Screening** on Wednesday, August 25, 2021, from 12 pm – 1 pm EST.
- **Meeting Patients Where They Are: Lung Cancer Screening Outreach Efforts Among Vulnerable Populations (Part 1)** on Wednesday, September 29, 2021, from 12 pm – 1 pm EST
- **Meeting Patients Where They Are: Tools for Building Capacity (Part 2)** on Wednesday, October 6, 2021, from 12 pm – what all right okay 1 pm EST.



American Cancer Society Cancer Action Network (ACS CAN)

Breast and cervical cancer: The [American Cancer Society Cancer Action Network \(ACS CAN\)](#) works in Congress and in every state legislature to ensure continued funding for the National Breast and Cervical Cancer Early Detection Program. Read their **public policy factsheet** on this important program [here](#).

Tobacco retailer licensing: The presence of tobacco retailers can undermine a community's ability to establish tobacco-free social norms by increasing accessibility to tobacco products. [Read ACS CAN's two-pager on this topic](#), which includes a summary of the relevant research, current landscape, and recommendations to address this important issue.



Fill Your CCC Toolbox

Revising or updating your Cancer Plan? The [Comprehensive Cancer Control National Partnership](#) (CCCNP) has released a [series of Tip Sheets](#) to help in the revision of your state/tribe/territorial cancer plans! The most recent TipSheet in the series addresses [Health Equity in your cancer plan](#). Other installments in the series include [HPV Vaccination](#), [Tobacco Control](#), [Colorectal Cancer Screening](#), and [Addressing Risk Factors for Cancer Survivors](#).

The Tip Sheets suggest key partners to engage, help identify data sources to measure your efforts, give examples of objectives and strategies for consideration, as well as provide a worksheet of questions to guide your discussion process. You can download the Tip Sheets individually by topic area (i.e., for use by a topical coalition workgroup) or [download them as a complete set in one guide](#).



Cultivating Coalition Health

From the [Nine Habits of Successful Comprehensive Cancer Control Coalitions](#):

Habit #1: Empowering Leadership

Does your cancer coalition leadership welcome decision-making by their members? This type of leadership empowers coalition members to do their best. Subsequently, empowered members feel trusted, are interested in making progress on coalition activities, and are more likely to hold themselves and others accountable for ensuring progress.

Read the statements below and rate your coalition from 1 (needs improvement) to 5 (we got this!), and then follow the link for simple ideas on how to improve your coalition's capacity to help empower leadership.

- Our coalition leaders establish processes that encourage decision-making and action from other coalition members.
- Our coalition leaders regularly communicate our goals, outcomes, progress, and successes.
- Our coalition conducts surveys to ascertain the level of satisfaction of our members and asks them about their needs and hopes for the future of the coalition.

[Habit 1: Find out more!](#)



Looking for an evidence-based cancer control program?

The [Evidence-Based Cancer Control Programs \(EBCCP\) website](#) is a searchable database sponsored by the **National Cancer Institute (NCI)** that aims to increase knowledge and utilization of cancer control programs in community and clinical settings. The EBCCP website was created and is maintained by the Implementation Science (IS) team in the Office of the Director, Division of Cancer Control and Population Sciences (DCCPS), NCI. The EBCCP website exemplifies the mission of the team: to develop and apply the implementation science knowledge base to improve the impact of cancer control and population science on the health and healthcare of the population and foster rapid integration of research, practice, and policy.

View one of the programs on the [EBCCP website](#) today!