

Welcome to the May/June 2021 edition of the "CCC Circular" – a communication from the American Cancer Society (ACS) Comprehensive Cancer Control Technical Assistance and Training grant team highlighting ACS events and resources for your CCC program/coalition efforts.



ACS News

Get Screened Campaign

The COVID-19 pandemic resulted in delays in screening for breast, cervical, colorectal, prostate, and lung cancers, which could lead to cancers that are undiagnosed, untreated, and present at advanced stages. The <u>ACS Get Screened campaign</u> aims to increase cancer screening rates by raising awareness about the importance of recommended screenings and getting people back on track with their regular screening tests. The <u>Get Screened campaign</u> includes multiple resources encouraging people to schedule regular cancer screening tests. Check out this quick reference guide, "<u>Cancer Screening 101</u>," which includes screening recommendations, questions to ask a doctor, and conversation starters.

NEW Nutrition and Physical Activity Resource from ACS CCC!

Explore a new action guide entitled, "Increasing Healthy Nutrition and Physical Activity Across the Cancer Continuum through Policy, Systems, and Environmental Change: A Resource for Comprehensive Cancer Control Coalitions." Inside, you'll find evidence-based PSE approaches, corresponding data, and resources specially curated for coalition work. We've done the research and compiled the latest interventions all in one place to inform your nutrition and physical activity efforts across the cancer continuum -- from prevention through survivorship.



Research News

New Cancer Data

The latest statistics about the major cancer risk factors and screening test use in the United States are now available in the ACS Report <u>Cancer Prevention & Early</u> <u>Detection Facts & Figures, 2021-2022</u>. Smoking prevalence during this time was at a historic low, partly because most people who ever smoked have quit. But obesity rates remained high, and cancer screening and HPV vaccination levels were inadequate to make the desired progress. Racial/ethnic and socioeconomic disparities persisted across most major modifiable cancer risk factors and preventive measures.



Roundtable' Resource Round-up

National HPV Roundtable: There is still time to <u>register for the Annual Meeting</u> on June 9–10th, and help us get adolescent vaccination back on track! If your organization is not a member, you are **WELCOME** to join the public sessions. Over these two days, Roundtable partners will explore the impacts of the COVID-19 on HPV vaccination and what it means for our progress towards Healthy People 2030, as well as chart a path towards health equity in HPV vaccination and explore the impact of socio-economic determinants on adolescent vaccination rates.

National Colorectal Cancer Roundtable: Join NCCRT partners for a webinar on Monday, June 7th, from 12 pm -1 pm EST to discuss the recent USPSTF recommendation lowering the screening age from 50 To 45 and the implications for NCCRT partners. The webinar is free and is open to NCCRT members, 80% Pledge partners, CDC grantees, ACS and ACS CAN staff, and other partners that are working to increase colorectal cancer screening rates. Pre-registration is required.

National Lung Cancer Roundtable: Explore the <u>NLCRT resource center</u> for information on lung cancer screening, information on the latest guidelines update, lung cancer stigma, clinical trials, and more.

National Navigation Roundtable: Full integration of patient navigation services in cancer care remains a challenge, in large part due to a lack of consistent funding. The NNRT resource entitled, "Patient Navigation in Cancer Care: Review of Payment Models for a Sustainable Future," provides an overview of existing U.S. payment models used to support patient navigation or similar services, as well as offering recommendations on next steps for leveraging and expanding these payment models.



American Cancer Society Cancer Action Network (ACS CAN)

ACS CAN has a collection of public policy briefs that summarize information about timely and relevant policy issues that your coalition may find of interest. Read a recently created one-pager entitled, "Maintaining Access to Pain Management for Cancer Patients & Survivors," which discusses support of balanced policies that address the public health concerns relevant to the opioid epidemic that does not harm patient access to medications that they need to treat pain appropriately.

To read other briefs, use the search engine on the <u>ACS CAN Public Policy webpage</u> and search by issue, keyword, or date.



Fill Your CCC Toolbox

Revising or updating your Cancer Plan? The <u>Comprehensive Cancer Control</u> <u>National Partnership</u> (CCCNP) has released a <u>series of Tip Sheets</u> to help in the revision of your state/tribe/territorial cancer plans! The most recent TipSheet in the series addresses <u>Health Equity in your cancer plan</u>. Other installments in the series

include <u>HPV Vaccination</u>, <u>Tobacco Control</u>, <u>Colorectal Cancer Screening</u>, and Addressing Risk Factors for Cancer Survivors.

The Tip Sheets suggest key partners to engage in your efforts, help identify data sources to measure your efforts, give examples of objectives and strategies for your consideration, and provide you with a worksheet of questions to guide your discussion process. You can download the Tip Sheets individually by topic area (i.e., for use by a topical coalition workgroup) or download them as a complete set in one guide.



Cultivating Coalition Health

From the Nine Habits of Successful Comprehensive Cancer Control Coalitions: Habit #9: Setting & Implementing Priorities

Does your cancer coalition have processes in place to regularly set/revisit your cancer plan priorities and track progress towards meeting them? Coalitions that are 'healthy' in practicing Habit #9 have systematic operational methods established,

COMMUNICATED, and adhered to by the coalition members. Members understand how priorities are chosen as well as how their work supports the CCC plan and the goals and objectives within the plan.

Read the statements below and rate your coalition from 1 (needs improvement) to 5 (we got this!), and then follow the link for simple ideas on how to improve your coalition's capacity to set and implement priorities:

- Coalition priorities from the CCC plan are identified every 1-2 years.
- Priorities selected are based on evidence-based interventions/strategies found in the cancer plan.
- Members know about and are involved in developing action plans to implement priority strategies.
- We have guidelines and follow them regarding sunsetting a priority/priority workgroup.

Habit 9: Find out more!



CDC Melanoma Dashboard Helps Communities Meet Prevention Needs

Dashboard, an interactive, visual data tool that provides a wide range of relevant state and local data to help your cancer coalition meet its unique melanoma prevention needs. The Dashboard includes maps to view state-level data on melanoma, UV radiation, state laws that support prevention, and skin cancer resources.

Imagine a world free from cancer. Help us make it reality.

For more information about ACS Comprehensive Cancer Control training and technical assistance, contact ACS CCC's Strategic Director, Katie Bathje,

at katie.bathje@cancer.org

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