



Welcome to the January 2021 edition of the "**CCC Circular**" – a communication from the American Cancer Society (ACS) Comprehensive Cancer Control Technical Assistance and Training grant team highlighting ACS events and resources for your CCC program/coalition efforts.



ACS CCC Updates

Congratulations to the 11 state teams who attended this week's ["Increasing Healthy Nutrition and Physical Activity in Cancer Survivors"](#) Workshop, hosted by the [Comprehensive Cancer Control National Partnership](#). **Arkansas, Florida, Iowa, Kentucky, Michigan, Montana, Tennessee, Texas, Utah, Vermont, and West Virginia** each sent four representatives to the 3-day virtual workshop to develop a one-year action plan addressing NuPA in cancer survivors. Stay tuned to the ACS CCC Circular to hear more about their progress -- and learn how their successes might be replicated in your state!

"Let's Talk: Nutrition, Physical Activity, and Cancer Survivorship" is a new CME-accredited training simulation for primary care providers. With support from the Centers for Disease Control and Prevention, the American Cancer Society developed the module giving healthcare providers a safe learning environment in which to practice motivational interviewing techniques when discussing sensitive topics of healthy eating, physical activity, and body weight with cancer survivors.

[Explore the module](#) or access a [communications toolkit](#) with turn-key messages and promotional language to use when promoting and disseminating the new training simulation.

Message is clear: Don't wait to get screened

ACS, the Centers for Disease Control and Prevention (CDC), and the National Comprehensive Cancer Network (NCCN) are teaming up with a coalition of 76 organizations to urge the public to resume recommended cancer screenings. Read their [open letter](#) reminding the public that cancer still poses a major threat to people's health, and that acting as soon as is safely possible can lead to much better outcomes.

Prevention & Early Detection COVID-19 Resources

[ACS has developed resources](#) summarizing the current situation and providing guidance on promoting and delivering cancer screening appropriately, safely, and equitably during the COVID-19 pandemic. Read more in these fact sheets:

- [Universal Screening Messages](#)
- [Screening Guidance for Breast Cancer](#)
- [Screening Guidance for Cervical Cancer](#)
- [Screening Guidance for Colorectal Cancer](#)
- [Screening Guidance for Lung Cancer](#)
- [Guidance for HPV Vaccination](#)



Research News

Facts & Figures 2021 Reports Another Record-Breaking 1-Year Drop in Cancer Deaths: Last week the American Cancer Society (ACS) released new annual statistics, conveying another record breaking 1-year drop in cancer deaths.

Here are a few ways to learn more:

- For a brief summary of highlights, read the [ACS press release](#)
- [Cancer Facts and Figures 2021](#) is a reader-friendly educational companion report. Find details about COVID-19 and its impact on cancer in the report's [Special Section: COVID-19 and Cancer](#).
- Read the full journal article, [Cancer Statistics, 2021](#), published in *CA: A Cancer Journal for Clinicians*
- Browse [ACS's interactive Cancer Statistics Center](#) website



Roundtables' Resource Round-up

National HPV Roundtable: Hot-off-the-presses! Read the recently released [Action Plan](#) highlighting the Roundtable's 2020 accomplishments and 2021 priorities.

Did you miss the **National Colorectal Cancer Roundtable's 2020 80% in Every Community Conference**? Coalition partners in your CRC Workgroup may be interesting in tuning in to watch the recording of this session: "State-Based Colorectal Cancer Screening Updates & Innovations", which discussed current grant-funded programs, policy successes, and state-based coalition-building efforts with panelists Xavier Llor, MD, PhD, Yale University Cancer Center; Amy DeGross, PhD, MPH, Centers for Disease Control and Prevention; Lance Barbour, American Cancer Society Cancer Action Network, Inc., Molly McDonnell, Fight Colorectal Cancer; and Donald Warne, MD, MPH, University of North Dakota. [Watch the recorded session](#) and/or [scroll through the slide deck](#).

Other Sessions of particular interest to your Coalition may include: [Systemic Racism & Impacts To Health, Health Care, And Colorectal Cancer](#) as well as [The COVID-19 Pandemic & Impacts To Colorectal Cancer Screening](#).

National Navigation Roundtable: The NNRT Resource Center gives ready access to information and guidance in cancer patient navigation. Read about metrics to use in measuring your efforts, training collaboratives and sustainable payment models. [Browse the resource center](#) today!



American Cancer Society Cancer Action Network (ACS CAN)

Proposed Medicare Rule Likely to Limit Cancer Patients' Access to Necessary Prescription Drugs Cancer patients would likely be among those most affected by a proposed rule tying certain Medicare Part B drug reimbursement rates to that of foreign countries. According to [comments filed by the American Cancer Society Cancer Action](#)

[Network \(ACS CAN\)](#), 35 of the 50 drugs listed under the interim final “Most Favored Nation” (MFN) rule are used for treating cancer. While the rule’s intent is to save Medicare money, savings may in part come from scores of cancer patients unable to access necessary treatments. [Read more.](#)



Fill Your CCC Toolbox

The [Comprehensive Cancer Control National Partnership](#) (CCCNP) has announced the release of a [new series of Tip Sheets](#) to help in the revision of your state/tribe/territorial cancer plans! The first four Tip Sheets in the series address:

- [HPV Vaccination](#)
- [Tobacco Control](#)
- [Colorectal Cancer Screening](#)
- [Addressing Risk Factors for Cancer Survivors](#)

Each document suggests key partners to engage, helps identify data sources to measure your efforts, gives examples of objectives and strategies for consideration, as well as providing a worksheet of questions to guide your discussion process. You can download the Tip Sheets individually by topic area (i.e. for use by a topical coalition workgroup), or [download them as a complete set in one guide](#).

Other Tip Sheets in development will explore cancer plan topics such as health equity, breast cancer screening, and lung cancer screening. Stay tuned!



Cultivating Coalition Health

From the [Nine Habits of Successful Comprehensive Cancer Control Coalitions](#):

Habit #5: Diversified Resources

What does it mean for a coalition to have "diversified resources"? It means you have multiple avenues of support -- not dependent on one single organization, funder, or person. Resources may be in-kind (meeting space, printing, web services, transportation support, etc.) as well as monetary (federal and state government funding, grants, member dues, etc.). Diversified resources allow the coalition to do more work and not falter if one resource is eliminated.

Read the statements below and rate your coalition from 1 (needs improvement) to 5 (we got this!), and then follow the link for simple ideas on how to nurture dedicated staff in your coalition:

- We have a written resource strategy plan that clearly identifies what would be needed to fully implement our cancer plan.
- We have identified coalition members who are actively working to fill resource needs.
- We have multiple venues of support for our coalition's efforts.

[Habit 5: Find Out More!](#)



CCC National Partners Discuss Health Equity

The [Comprehensive Cancer Control National Partnership](#) (CCCNP) has launched an effort designed to assist CCC coalitions and programs in addressing health inequities in cancer. Part of this effort is a quarterly zoom series where experts and CCC coalitions discuss best practices -- Join us for the next installment in the series! On **Tuesday, February 23rd at 3pm EST**, [Lisa Richardson, MD, MPH](#), Director of CDC's Division of Cancer Prevention and Control (DCPC) will discuss using data to make health disparities visible and the importance of incorporating this analysis into a cancer plan.

The CCCNP has also collated numerous [resources on their website](#), specifically aimed at CCC coalition needs -- to learn about the issues and to take action!

Imagine a world free from cancer. Help us make it reality.

For more information about ACS Comprehensive Cancer Control training and technical assistance, contact ACS CCC Director Katie Bathje at katie.bathje@cancer.org

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