



Welcome to the July 2020 edition of the **CCC Circular** – a communication from the *American Cancer Society (ACS)* Comprehensive Cancer Control Technical Assistance and Training grant team highlighting events and resources for your CCC program/coalition efforts.



## ACS CCC ‘Happenings’

**CONGRATULATIONS!** Congratulations to the 11 state/tribal teams accepted to participate in a 2-day workshop entitled “**Increasing Healthy Nutrition and Physical Activity in Cancer Survivors**” scheduled for March 2021. Arkansas, Florida, Iowa, Kentucky, Michigan, Montana/Montana American Indian Women’s Health Coalition, Tennessee, Texas, Utah, Vermont, and West Virginia will each send four Comprehensive Cancer Control representatives from their state/tribe to develop a one-year collaborative action plan focused on implementing evidence-based interventions in nutrition and physical activity (NUPA) for cancer survivors. The [Comprehensive Cancer Control Partnership’s Health Behaviors in Cancer Survivors Workgroup](#) is working with ACS CCC to host this seminal event. More information is coming soon!

**ACS CCC Webinar recordings!** Did you miss one of the four webinars we’ve hosted this year addressing **lung cancer screening and tobacco cessation**? Catch up! Consider a virtual watch party with your lung cancer workgroup to stimulate discussions on these important topics:

- [The Who-What-When-Where-Why of Lung Cancer Screening](#) with Dr. Ella Kazerooni, University of Michigan
- [Increasing Lung Cancer Screening Uptake in Eligible Adults: Do We Know What Works?](#) with Dr. William Mayfield, WellStar Health System
- [Tobacco Cessation and Lung Cancer Screening: What Do Comprehensive Cancer Control Coalitions Need to Know?](#) with Dr. Joelle Fathi, University Of Washington School of Nursing.

- [Smoking Cessation: A Report of the Surgeon General: What Do Comprehensive Cancer Control Coalitions Need to Know?](#) with Dr. Brian King, CDC Office on Smoking and Health and Linda Bailey, JD, North American Quitline Consortium.



## Research News

**ACS Updates HPV Vaccination Guidelines:** [New recommendations](#) are for healthcare providers to routinely offer the HPV vaccine series to boys and girls between ages 9 and 12. Share the full, updated guideline with your clinical coalition partners, from the [CA: Cancer Journal for Clinicians](#). And read the Roundtable Roundup news below to find HPV resources for your coalition!

**ACS Updates Guideline for Diet and Physical Activity for Cancer Prevention:** The [updated guideline reflects the latest evidence](#) published since the last update in 2012, and includes recommendations for community action to accompany those for individual choices to reduce cancer risk. These recommendations for community action recognize that a supportive social and physical environment is indispensable - and offer an opportunity for state coalitions to make an impact! Read the recommendations [in this article](#), published in ACS's peer-reviewed journal, CA: A Cancer Journal for Clinicians.



## Roundtables' Resource Round-up

### National HPV Roundtable

**NEW Resource for health systems in your Coalition: “Getting Adolescent Vaccination Back on Track: Actions for Health Systems.”** This [interactive handout](#) outlines key actions that health systems can take to get adolescent vaccination back on track in the summer of 2020. Includes links to a suite of [6 supporting videos](#) that can be shared with practice leaders and staff.

**NEW Resource for Parents in Your Community: “Getting Adolescent Vaccination Back on Track: Messages for Parents.”** This [interactive handout](#) outlines key messages for parents when thinking about vaccinating their adolescent child for the 2020-2021 school year and includes links to new CDC resources and [4 supporting videos](#) from the HPV Roundtable.

### National Lung Cancer Roundtable

**National Lung Cancer Roundtable Workgroup Publishes on Role of EHRs in LCS:** Share this recent journal article with clinicians in your Coalition who are exploring best practices in lung cancer

screening. The [NLCRT LCS Implementation Task Group's article in CHEST](#) spearheads awareness of the integral role of EHR and LCS tracking software in the effective implementation of quality LCS programs.

## **National Colorectal Cancer Roundtable**

**NEW Resource for Your CRC Coalition/Workgroup from the National Colorectal Cancer Roundtable:** “[Reigniting Colorectal Cancer Screening As Communities Face And Respond To The COVID-19 Pandemic: A Playbook](#)” provides an action-oriented playbook to be adopted throughout the COVID-19 pandemic. This resource offers the latest data, research, and clinical guidelines available related to colorectal cancer screening and COVID-19. And **tune in tomorrow, Thursday, July 23rd, at 2 pm EST** for a one hour webinar with the report's lead authors, who will share the report's four aligning statements as well as a summary of findings. [Register today!](#)

**NCCRT Annual Gathering Going Virtual in 2020!** This year the [80% in Every Community Conference and NCCRT Annual Meeting](#) event will be held virtually on Monday, November 16th, from 1:00-4:30 pm EST and Tuesday, November 17th, from 1:00-4:30 pm EST. Registration for the conference sessions that are open to the public will be shared in the coming weeks. Questions? Contact [nccrt@cancer.org](mailto:nccrt@cancer.org)

## **National Navigation Roundtable**

**National Navigation Roundtable Survey: We want to hear from you!** [NNRT](#) is gathering input from navigators of all types and all settings (community health workers, patient navigators, nurses, and social work navigators) to learn about the experience of this workforce during the initial COVID-19 period and since. [NNRT's anonymous survey](#) takes about 15-20 minutes to complete and will close on August 15th. Please forward this link along to navigators in your Coalition!



## **American Cancer Society Cancer Action Network (ACS CAN)**

If you are looking for a way to keep track of cancer policy news, try adding the [Cancer CANdor Blog](#) to your reading. These monthly posts from ACS CAN President Lisa Lecasse share her views on the impact of advocacy on the cancer fight. Read the latest post as to why expanding and protecting access to health care is key to supporting marginalized communities.



## Fill Your CCC Toolbox

### Important Reading on Racism & Cancer

How does structural racism affect cancer patients? Black patients with breast cancer and other malignancies face historical inequities that are ingrained but not inevitable. Read and discuss this [ACS Journal CANCER article](#), as researchers explore the consequences of and potential solutions to racism and inequality in cancer care.

Find out more about cancer in African Americans in the publication [Cancer Facts and Figures for African Americans](#). This resource outlines estimated numbers of new cancer cases and deaths for African Americans, as well as the most recent statistics on cancer occurrence, information on cancer risk factors, and the use of cancer screening tests.

### CCCNP Hosted Zoom Calls Continue: Next up -- “Engaging Clinical and Academic Partners in Your Coalition”

Join the Comprehensive Cancer Control National Partnership (CCCNP) on August 4th at 4 pm EST for a Zoom Check-In Video Call. We will continue our discussion on how coalitions are coping with the effects of COVID-19. Over 100 coalition partners were on our last call -- don't miss this opportunity to hear from your colleagues regarding lessons learned on sustaining coalition momentum during this public health crisis.

To join the Zoom meeting, click <https://chronicdisease.zoom.us/j/97270930823>  
Meeting ID: 972 7093 0823; or dial in using +13126266799,,97270930823#



## Cultivating Coalition Health

From the [Nine Habits of Successful Comprehensive Cancer Control Coalitions](#):

### Habit #2: Shared Decision Making

Shared Decision Making occurs when no one organization in the coalition overpowers the decisions made for or by the coalition, and processes are in place so that this does not happen. Coalition members see transparency in decision making, and many perspectives, organizations, and sources of information being considered as decisions are made.

Read the statements below and rate your coalition from 1 (needs improvement) to 5 (we got this!), and then follow the link for simple ideas on how to make shared decision making the status quo for your coalition:

- Members have the opportunity to engage in coalition decision making.
- The process for making decisions (who, how, when) is documented and communicated to coalition members.
- Decisions are made based on a variety of sources, such as data and stakeholder input.

[Habit 2- Find out more!](#)



**“Say, Cheese!”**

### **Finding the Right Photo for Your Materials**

Many of us rely on free images in the public domain for use in our cancer communication resources. Finding appropriate photos is no easy task! Utilize the websites below to search for just the right image for your coalition communication needs:

- [Center for Disease Control and Prevention’s Public Health Image Library](#)
- [National Cancer Institute’s Visuals Online](#)
- CDC’s ‘photostream’ on [Flickr](#)
- [National Institutes of Health’s Image Gallery](#)

**Imagine a world free from cancer.  
Help us make it reality.**

For more information about ACS Comprehensive Cancer Control training and technical assistance, contact ACS CCC Director Katie Bathje at [katie.bathje@cancer.org](mailto:katie.bathje@cancer.org).

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**[The American Cancer Society](#)** | 250 Williams Street | Atlanta, GA 30303  
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