



Welcome to the May 2020 edition of the **CCC Circular** – a communication from the *American Cancer Society (ACS)* Comprehensive Cancer Control Technical Assistance and Training grant team highlighting events and resources for your CCC program/coalition efforts.



ACS CCC Update

Lung Cancer Webinar Series Continues! Join the ACS CCC team, the [NLCRT State-Based Initiatives Task Group](#), and the [ACS Center for Tobacco Control](#) as we co-host webinars discussing tobacco cessation in the context of lung cancer screening (June 3), and the most recent Surgeon General's Report (June 24). Registration is required for each individual session in the series, so sign up today.

- June 3, 2020 from 1-2pm EST: **Tobacco Cessation and Lung Cancer Screening**. Member of the NCCRT Tobacco Treatment in the Context of Lung Cancer Screening Task Group. Joelle Thirsk Fathi, DNP, RN, ARNP, CTTS, Clinical Associate Professor in the Department of Biobehavioral Nursing and Health Informatics at the University of Washington School of Nursing.
- June 24, 2020 from 1-2pm EST: **2020 Surgeon General's Report on Smoking Cessation**. Listen in to Brian King, PhD, MPH, Deputy Director of the Centers for Disease Control and Prevention's Office on Smoking and Health and Linda Bailey, JD, MHS, President and CEO of the North American Quitline Consortium, as they discuss the most recent findings in this seminal report. [Register for this 6/24 webinar.](#)

Did you miss our March and April webinars in the series? Fear not! Watch the archived recordings:

- "[Lung Cancer Screening: The Who-What-When-Where-Why](#)" with Dr. Ella Kazerooni from the University of Michigan. Aired on March 25, 2020.
- "[Increasing Lung Cancer Screening Uptake in Eligible Adults: Do We Know What Works?](#)" with Dr. William Mayfield from Wellstar Health System. Aired on April 29, 2020.



Roundtables' Resource Round-up

National Lung Cancer Roundtable: Members offer their expertise during COVID-19

Several NLCRT volunteers served on the CHEST expert panel to provide clinicians with timely evidence-based guidance and confidence on managing lung cancer screening programs and patients with lung nodules during the COVID-19 pandemic. The manuscript was triple published in CHEST, JACR, and Radiology: Imaging Cancer. [Find links on NLCRT's Newpage.](#)

National Colorectal Cancer Roundtable: Webinar on CRC Burden Shifting to Younger Individuals on May 18

Join the NCCRT community on May 18 at 1pm EST to discuss the recently released [ACS publication Colorectal Cancer Statistics 2020](#), which highlights an alarming trend of increased CRC incidence in young adults. The webinar will feature the report's lead author Rebecca Siegel, MPH, Scientific Director, Surveillance Research, at the American Cancer Society. [Register for the CRC webinar today.](#)

National HPV Vaccination Roundtable Shares a Resource for Your Next HPV Webinar

The [National HPV Roundtable](#) has partnered with [MD Anderson Cancer Center](#) to compile the [HPV Speakers Bureau](#), a registry and referral resource connecting the public to organizations offering speakers on a variety of HPV topics. Speakers are affiliated with member or survivorship organizations, representing a wide variety of backgrounds and expertise including survivors, physicians, surgeons, gynecologists, and scientists, among others. [Find out more.](#)



American Cancer Society Cancer Action Network (ACS CAN)

COVID-19 Pandemic Impact on Cancer Patients and Survivors Survey: Findings Summary

To better understand the impact of COVID-19 on the vulnerable population of US cancer patients and survivors, the [American Cancer Society Cancer Action Network \(ACS CAN\)](#) initiated a survey in late March 2020. Over 1200 respondents shared their experiences accessing health care as a result of the COVID-19 pandemic, including availability of appointments and services, ability to pay for care, and concerns about being able to safely obtain needed health care treatments and services in the future. [Read the key findings here.](#)



Fill Your CCC Toolbox

COVID-19 and Cancer: What You and Your Coalition Partners Need to Know

Have you been overwhelmed by the influx of news on COVID-19? ACS is a member of the [Comprehensive Cancer Control National Partnership](#), a partnership of national cancer control organizations that has compiled multiple COVID-19 resources that CCC coalitions can use, in one place. Scroll through this [curated list of resources](#) to find the information that you and your coalition partners may need.

And join the CCCNP on **May 12 at 4pm EST for a Zoom call entitled, "Sustaining CCC Coalitions During Times of Uncertainty"**. These bi-weekly zoom 'check-ins' offer the opportunity for CCC coalitions to share with each other their questions and solutions related to sustaining coalitions during the COVID-19 pandemic. The topic for discussion on May 12 is integrating cancer prevention messages with messages about staying safe during the epidemic. Calls will continue bi-weekly until early August.

To download and import the meeting to your calendar system, [click here](#). Or join the Zoom meeting directly: <https://chronicdisease.zoom.us/j/97270930823>



Cultivating Coalition Health

From the [Nine Habits of Successful Comprehensive Cancer Control Coalitions](#):

Habit #3: Value Added Collaboration

Coalitions who practice this habit have members who can "see results" from working with other members and forging alliances that otherwise, might not be realized. **Habit #3** in the guide entitled, [Nine Habits for a Successful Comprehensive Cancer Control Coalition](#) reminds us of the importance of *collaborative* approaches to address a cancer plan objective, not duplicating efforts of others or focusing on a result that would likely happen regardless of the coalition's involvement.

Read the statements below and rate your coalition from 1 (needs improvement) to 5 (we got this!), and then follow the link for simple ideas on how to convey the 'value add' of collaborating in your coalition:

- Coalition members have connected with each other, which led to them working.
- Our coalition works on things that otherwise wouldn't have happened without our efforts.
- Our coalition's efforts influence key decision-makers, government agencies, and other organizations.

- Our coalition has visibility and credibility.

[Habit #3 - Find out more!](#)



"Take 5!" for this Resource

The **CDC's Tips From Former Smokers® (Tips®)** campaign is now airing a new round of ads on national network and cable television, streaming radio, and online. The 2020 ads also feature people who are caregivers for a loved one living with a smoking-related disease. Visit the [Campaign Resources page](#) to see all the Tips resources available. A few easy actions your CCC coalitions started:

- Placing Tips [badges and buttons](#) on your organization's Web site
- Sharing CDCTobaccoFree Tips [social media content](#) via YouTube, Facebook, Twitter, or Pinterest
- Downloading Tips [print ads](#), including posters available in English and Spanish, and placing them in community locations, including healthcare settings, to reach smokers
- Using [prewritten Tips campaign articles](#) for placement in your organization's newsletters
- Learning how smoking affects [specific groups of people](#)

**Imagine a world free from cancer.
Help us make it reality.**

For more information about ACS Comprehensive Cancer Control training and technical assistance, contact ACS CCC Director Katie Bathje at katie.bathje@cancer.org.

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