



Welcome to the March 2020 edition of the **CCC Circular** – a communication from the *American Cancer Society (ACS)* Comprehensive Cancer Control Technical Assistance and Training grant team highlighting events and resources for your CCC program/coalition efforts.



## ACS CCC Update

### March 10 - Workshop application deadline!

It is not too late to apply for the [Increasing Healthy Nutrition and Physical Activity in Cancer Survivors Workshop](#) to be held in Atlanta on June 25-26, 2020. The ACS CCC and their colleagues in the [Comprehensive Cancer Control National Partnership's](#) Health Behaviors from Cancer Survivors Workgroup will host 11 CCC state/tribal teams to attend and action plan around increasing healthy nutrition and physical activity in cancer survivors. [Apply today!](#)

**Lung Cancer Screening Webinar Series Starts this Month!** The ACS CCC team is partnering with the [NLCRT State-Based Initiatives Task Group](#) to host a three-part webinar series on Lung Cancer Screening this Spring. Registration is required for each individual session in the series, so sign up today. Links are provided below!

- March 25, 2020 from 1-2pm EST: **Lung Cancer Screening: The Who-What-When-Where-Why;** Ella A. Kazerooni, MD, MS, Professor of Radiology & Internal Medicine, Associate Chair for Clinical Affairs & Director of Cardiothoracic Radiology at the University of Michigan Medicine. [Register for this 3/25 webinar.](#)
- April 29, 2020 from 1-2pm EST: **Increasing Lung Cancer Screening Uptake in Eligible Adults: Do We Know What Works?** William Mayfield, MD, Chief Surgical Officer, WellStar Health System. [Register for this 4/29 webinar.](#)
- June 3, 2020 from 1-2pm EST: **Tobacco Cessation and Lung Cancer Screening.** Member of the NCCRT Tobacco Treatment in the Context of Lung Cancer Screening Task Group. Joelle Thirsk Fathi, DNP, RN, ARNP, CTTS, Clinical Associate Professor in the Department of Biobehavioral Nursing and Health Informatics at the University of Washington School of Nursing. [Registration now open for this 6/3 webinar.](#)



## Roundtables' Resource Round-up

### **National Colorectal Cancer Roundtable: Awareness Month Webcast is tomorrow - Thursday, March 5!**

Join the NCCRT community on March 5 at 2pm ET for the annual webcast featuring Dr. Richard Wender, NCCRT Chair, and other guests celebrating the successes of the 80% in Every Community initiative and sharing more about colorectal cancer screening. [Register for the webcast today!](#)

### **State CRC Coalition Receives National Recognition**

The North Dakota Colorectal Cancer Roundtable (NDCCRT), co-led by the American Cancer Society and the North Dakota Department of Health, has received national kudos for their work to forge a coordinated and collaborative prioritization of colorectal cancer screening across the state. Activities focused on provider education, public awareness, and access to care have helped raise screening in North Dakota from 58% in 2012 to 67% in 2018, making it one of the most improved states in the nation. [Read the press release in its entirety.](#)

### **National HPV Vaccination Roundtable: Resource for Nurse Practitioners in Your Coalition**

Nurse practitioners are key stakeholders within cancer coalitions across the country. Make sure your NPs are aware of a new resource to help them empower their clinical team to confidently initiate and complete the HPV vaccine series. Join the [National HPV Roundtable](#) as they discuss the "[HPV Prevention: Nurses Get it Done! Toolkit](#)," on Wednesday, March 11, 2020, at 3:30 pm ET for a "Train-the-Trainer" webinar. Participants will learn how to utilize the toolkit to build HPV vaccine confidence across their clinical team. [Sign up for the webinar!](#)



## **American Cancer Society Cancer Action Network (ACS CAN)**

Did you know that the **American Cancer Society Cancer Action Network (ACS CAN)** [develops reports, white papers, testimony and fact sheets](#) to help inform public policy efforts? ACS CAN staff work closely with ACS's research and cancer control leadership to identify and develop key public health policies rooted in scientific evidence. The [public policy informational resources available](#) cover a wide range of issues related to preventing cancer and improving the health care system for persons

with cancer and survivors. Search their resource database by issue, keyword or date to find information from this nonprofit, nonpartisan advocacy affiliate of the American Cancer Society



## Fill Your CCC Toolbox

### Ready to go press kit for March Colorectal Cancer Awareness Month!

If you have limited resources to get CRC press releases written and out the door -- look no further. The National Colorectal Cancer Roundtable has [compiled relevant materials for press events and communications](#) about the **80% in Every Community** campaign. These materials serve as a great foundation for your communication needs and to share about 80% in Every Community with stakeholders who might be less familiar with the campaign.



## Cultivating Coalition Health

From the [Nine Habits of Successful Comprehensive Cancer Control Coalitions](#):

### Habit #6: Effective Communication

Communication is one thing -- **effective** communication is quite another! **Habit #6** in the guide entitled, [Nine Habits for a Successful Comprehensive Cancer Control Coalition](#) reminds us that regular communication checks all kinds of good boxes -- it keeps coalition members apprised of coalition work, reminds coalition members of their role and accountability in the coalition, and calls coalition members to action.

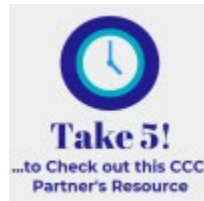
Read the statements below and rate your coalition from 1 (needs improvement) to 5 (we got this!), and then follow the link for simple ideas on how to improve effective communication in your coalition this year.

- Our communication with coalition members is efficient and effective.
- We have a communication plan that utilizes diverse ways of communicating with our members and other stakeholders.
- Coalition meetings are interactive – we have meaningful discussions and get work accomplished.

[Habit #6 - find out more!](#)

## Networking Opportunity for Cancer Coalition Partners

The [Comprehensive Cancer Control National Partnership \(CCCNP\) Sustaining Coalitions Workgroup](#) is hosting their quarterly **"Zoom Meet-Up" on April 29 at 4pm EST**. This is an informal zoom video call facilitated by CCCNP members on a variety of topics relevant to coalition work. April's Topic will be "Engaging Clinical and Academic Partners in your CCC Coalition". CCC coalition chairs, program/coalition staff, or key CCC partners are welcome to join the discussion. For a calendar invite, email [katie.bathej@cancer.org](mailto:katie.bathej@cancer.org). [Or simply click and join us on April 29!](#)



### "Take 5!" for this Resource

Over 20 [NCCCP grantees](#) are revising their comprehensive cancer control plans in 2020! The [National LGBT Cancer Network](#) recently reviewed existing plans for inclusion of sexual and gender minorities (SGM). They looked for health disparity information, data collected, and action areas (prevention, screening, treatment, survivorship). [Browse the resource](#) and find examples of goals, objectives, and strategies to consider including in your state/tribe's cancer plan.

**Imagine a world free from cancer.  
Help us make it reality.**

For more information about ACS Comprehensive Cancer Control training and technical assistance, contact ACS CCC Director Katie Bathje at [katie.bathej@cancer.org](mailto:katie.bathej@cancer.org).

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