



Welcome to the September 2019 edition of the **CCC Circular** – a communication from the *American Cancer Society (ACS)* Comprehensive Cancer Control Technical Assistance and Training grant team highlighting events and resources for your CCC program/coalition efforts.



ACS CCC Update

3 Part Webinar Series on Tobacco Cessation and Cancer Survivors

On September 25, our first speaker, CDC Epidemiologist Shayne Gallaway, PhD, MPH, discussed how to find and interpret the data for our individual states using the BRFSS Web Enabled Analysis Tool (WEAT).

On Wednesday, October 30, at 1 pm ET, Jamie Ostroff, PhD from Memorial Sloan Kettering Cancer Center, will discuss how tobacco cessation in cancer survivors can be addressed both personally and corporately by coalitions.

On Wednesday, November 20, at 1 pm ET, Jamie Studts, PhD from the University of Kentucky College of Medicine, explores the enduring stigma that exists in cancer survivors with a smoking history.

Registration is required for each webinar in the series!



Roundtables' Resource Round-up

National Colorectal Cancer Roundtable: Colorectal Cancer Screening Messaging

Wondering what screening messaging will hit home with the population you are trying to reach? The National Colorectal Cancer Roundtable (NCCRT) has done extensive market research to help you answer that question! In their recently released publication, the 2019 Colorectal Cancer Screening Messaging Guidebook: Recommended Messaging to Reach the Unscreened, you can find tested messages to use in your CCC program/coalition's awareness efforts. Whether you are targeting rural or Hispanic communities, procrastinators, or busy bees, you'll find messages in this guide designed to motivate them.

National HPV Vaccination Roundtable: State Coalition / Workgroup Resources

The online State Coalitions & Roundtables Guide is a one-stop-shop for resources to inform your state's collaborative HPV efforts. This National HPV Vaccination Roundtable Guide was developed with input from frontline HPV coalition leaders, and new content is added regularly. The resource has been recommended by the U.S. Department of Health & Human Services National Vaccine Program Office as a valuable tool for state coalition building and partner coordination efforts.



American Cancer Society Cancer Action Network (ACS CAN)

State Policies

Wondering where to go next in your policy efforts? Find your state's summary in the 2019 edition of ACS CAN's How Do You Measure Up? A Progress Report on State Legislative Activity to Reduce Cancer Incidence and Mortality. Use the grades on important cancer-fighting policies to stimulate discussion in your next coalition meeting. The report also includes a special section on efforts to raise the legal age of sale for tobacco to 21. Find out what is happening in your state through the ACS CAN staff member who works in your region.



Fill Your CCC Toolbox

Policies for Healthier Hospital Beverage Environments

Many of you tuned in for the ACS CCC webinar in August on Sugar-Sweetened Beverages: Strategies to Reduce Consumption. You can view the webinar slides [here](#).

We want to remind you of a timely and relevant technical assistance opportunity mentioned during the webinar that may be of interest to a hospital partner in your CCC Coalition! The American Cancer Society Office of Nutrition and Physical Activity is partnering with the Public Health Law Center to facilitate the 12-month Policies for a Healthier Beverage Environment: A Hospital Learning Lab for up to 10 health care organizations interested in reducing or eliminating sugary drink sales and consumption in their facilities.

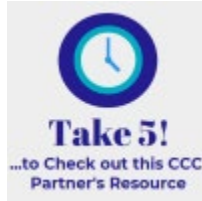
The organizations will receive extensive individualized technical assistance to help in developing an effective policy. Read more and apply to the Learning Lab. The deadline to apply is Friday, October 4; the application is brief! Contact your ACS CCC team member Katie Bathje with any questions.



Cultivating Coalition Health

Did you see it this summer? The revised edition of The Nine Habits of Successful Comprehensive Cancer Coalitions was released! The guide outlines the essentials of a healthy, high-functioning CCC coalition, with step-by-step guidance to assess your coalition's areas of strength and provide suggestions for improvement. Start small; consider incorporating a discussion about one of the nine habits into an upcoming CCC meeting.

New to the second edition are links to resources, improved navigation within the document, and success stories from coalitions across the country. And Save the Date: The ACS CCC will be hosting a webinar at 4 pm E.T. Wednesday, December 11, to walk you through the guide and give tips on how to use it!



"Take 5!" for this Resource

Take 5 minutes out of your day to browse the [U.S. Cancer Statistics Data Visualizations website, an easy-to-navigate interactive CDC website](#). Compelling graphics and analysis make it unbelievably easy to find the latest official federal cancer data for your state by cancer type, demographics, and year. Download charts and graphs as pictures with the click of a button and drop into presentations and handouts for your CCC meetings. Trends, survival rates, data by congressional district, and how your state measures up nationally in rates of cancer by their "risk" type -- i.e., alcohol-related, tobacco-related, obesity-related, etc. Cancer care and prevention professionals, planners, advocates, journalists, and policymakers are encouraged to access this new tool to view and report cancer statistics.

**Imagine a world free from cancer.
Help us make it reality.**

For more information about ACS Comprehensive Cancer Control training and technical assistance, contact ACS CCC Director Katie Bathje at katie.bathje@cancer.org.

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