

# Addressing Tobacco Cessation in Cancer Survivors: What Do Cancer Coalitions Need to Know?

## WEBINAR EVALUATION FACT SHEET

On October 30, 2019, the **American Cancer Society Comprehensive Cancer Control Initiative** aired a webinar that covered the risks of persistent smoking and the benefits of cessation for cancer patients and survivors.

The webinar was presented by **Jamie Ostroff, PhD**, Chief Behavioral Sciences Service Director of the Tobacco Treatment Program at Memorial Sloan Kettering Cancer Center, and addressed best practices, gaps, and barriers to treating tobacco dependence.

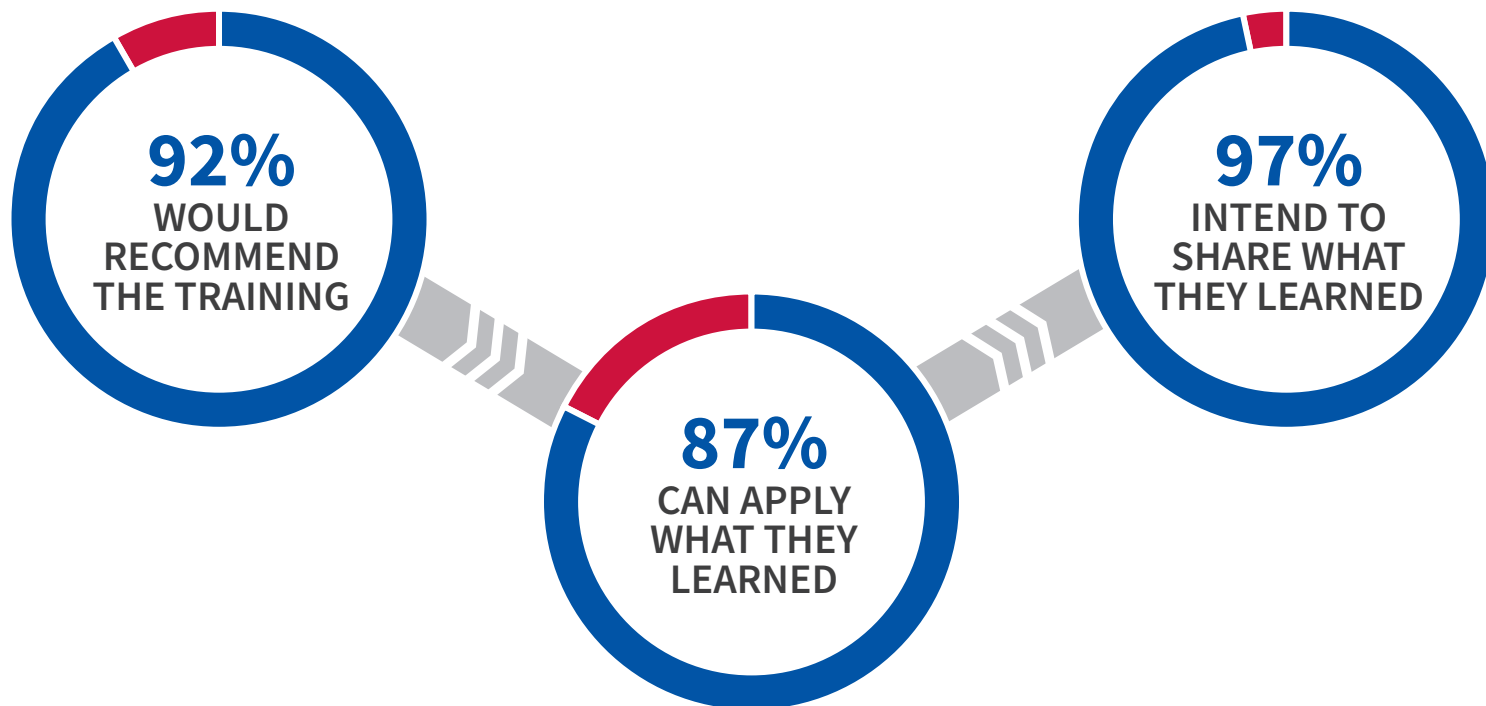
168 individuals attended the webinar, with 46 participants completing both pre- and post-surveys.



## THE MAJORITY OF RESPONDENTS HAD POSITIVE FEEDBACK ABOUT THE WEBINAR

PARTICIPANTS  
SAID

*Note: Percentages are rounded and may not sum to 100%.*





## HOW DO YOU INTEND TO USE OR SHARE THIS INFORMATION WITH YOUR COALITION?

**% OF PARTICIPANTS**

50%	Discuss During Coalition Meeting
36%	Identify Evidence-Based Interventions to Implement
32%	Include in Communications Materials: Newsletter, Email Updates, Social Media
24%	Engage New Partners
24%	Develop New Activities/Materials
18%	Expand or Revise Existing Activities/Materials
16%	Train Coalition Members on the Topic
8%	Other
3%	I Do Not Intend to Use or Share the Information/Strategies Discussed in This Webinar



**PRE-WEBINAR**

**POST-WEBINAR**

**54% → 73%**  
**OF RESPONDENTS**

**HAVE A GREATER UNDERSTANDING OF CANCERS RELATED TO TOBACCO, PATIENT BARRIERS TO TOBACCO CESSATION, PREVALENCE OF SMOKING AMONG LUNG, HEAD, AND NECK CANCER SURVIVORS, HARM FROM SMOKING AMONG SURVIVORS, AND CESSATION TREATMENT OPTIONS**



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