

Sugar-Sweetened Beverages: Strategies to Reduce Consumption

WEBINAR EVALUATION FACT SHEET

On August 28, 2019, the **American Cancer Society Comprehensive Cancer Control Initiative** aired a national webinar that explored how sugary drinks, cancer prevention, and health systems are connected.

Kristen Sullivan, MS, MPH, Director of Nutrition and Physical Activity for the American Cancer Society, and **Julie Ralston Aoki, JD**, Director of Healthy Eating & Active Living Programs for the Public Health Law Center, co-hosted the webinar which highlighted that nearly 20% of all cancer cases in the U.S. can be attributed to excess body weight, poor nutrition, lack of physical activity, and alcohol consumption. While there is no evidence that sugary drinks have a direct impact on cancer risk, they have been shown to contribute to weight gain that impacts cancer risk.

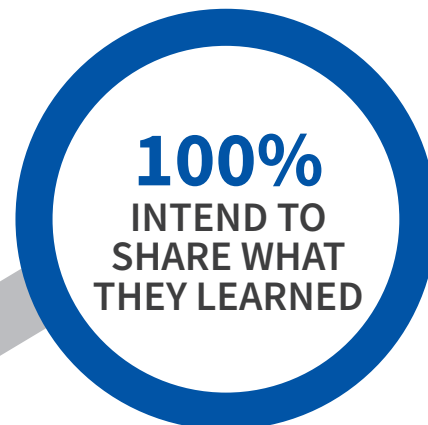
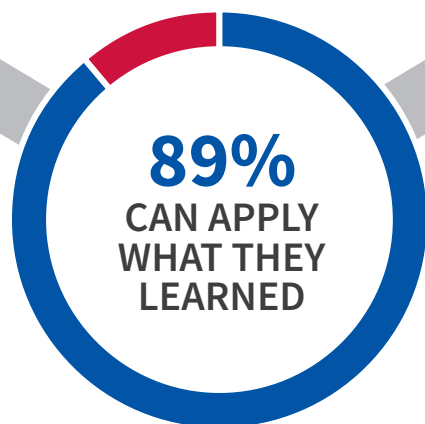
Health systems can raise awareness of the connection between sugary beverages and adverse health effects and motivate employers and other entities to make changes in their workplaces. 148 individuals attended the webinar, with 37 participants completing both pre- and post-surveys.



THE MAJORITY OF RESPONDENTS HAD POSITIVE FEEDBACK ABOUT THE WEBINAR

PARTICIPANTS SAID

Note: Percentages are rounded and may not sum to 100%.





HOW DO YOU INTEND TO USE OR SHARE THIS INFORMATION WITH YOUR COALITION?

% OF PARTICIPANTS

60%	Discuss During Coalition Meeting
33%	Identify Evidence-Based Interventions to Implement
31%	Include in Communications Materials: Newsletter, Email Updates, Social Media
24%	Engage New Partners
22%	Expand or Revise Existing Activities/Materials
22%	Develop New Activities/Materials
16%	Train Coalition Members on the Topic
11%	Other
0%	I Do Not Intend to Use or Share the Information/Strategies Discussed in This Webinar



PRE-WEBINAR

POST-WEBINAR

74% → 82%
OF RESPONDENTS

HAVE A GREATER UNDERSTANDING OF THE RECOMMENDED DAILY LIMIT OF ADDED SUGARS AND POLICY/SYSTEMS APPROACHES TO REDUCE CONSUMPTION OF SUGAR-SWEETENED BEVERAGES



COMPREHENSIVE
CANCER CONTROL

For more information about the ACS CCC team, contact Katie Bathje, Director, Comprehensive Cancer Control Initiative, Katie.Bathje@cancer.org