

# Obesity and Cancer: Impact on Risk and Survivorship: What Do Comprehensive Cancer Coalitions Need to Know?

## WEBINAR EVALUATION FACT SHEET

On July 31, 2019, the **American Cancer Society Comprehensive Cancer Control Initiative** aired a webinar on the clinical relationship between obesity and cancer, the data on the impact of obesity, and the best practice interventions for coalitions.

**Colleen Doyle, MS, RD**, Managing Director of Nutrition and Physical Activity with the American Cancer Society, and **Mary Puckett, PhD**, Health Scientist with the Centers for Disease Control and Prevention, led the webinar.

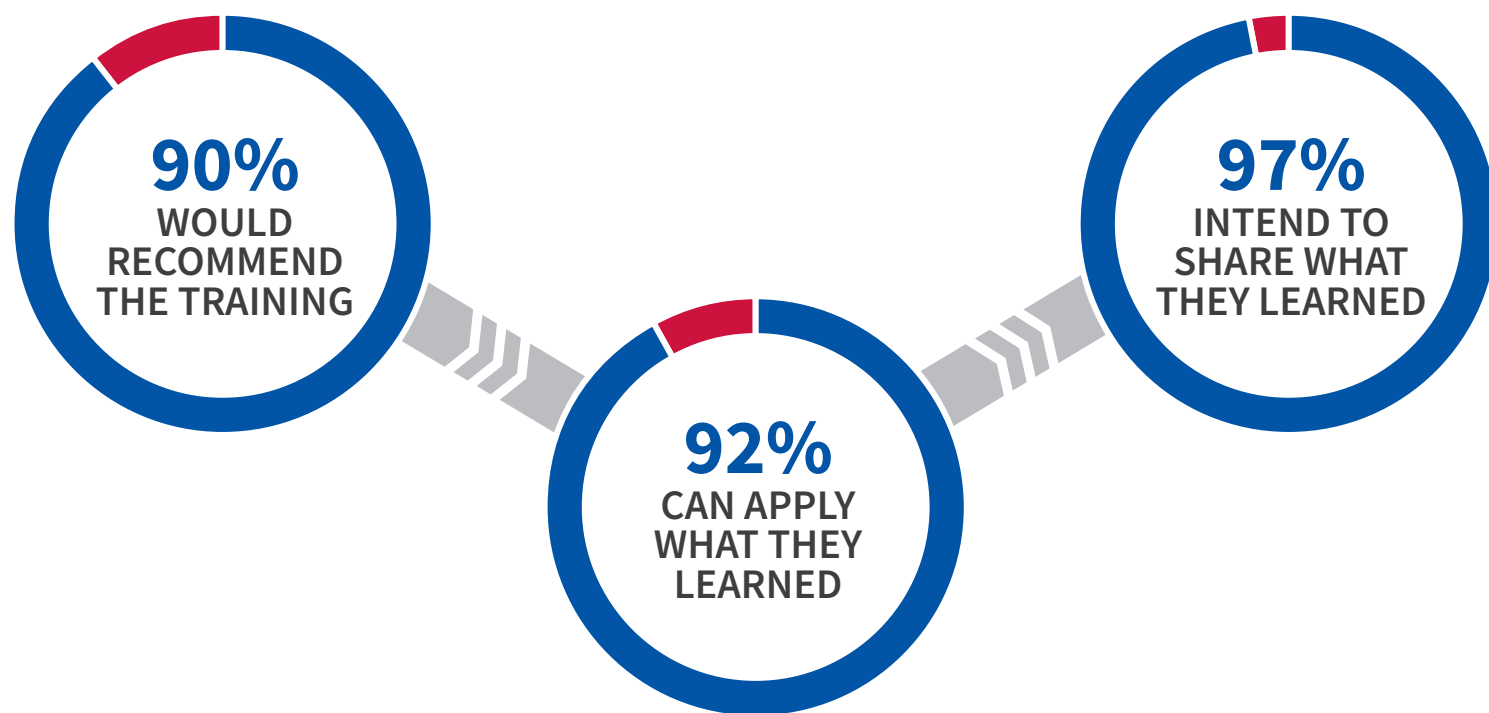
189 individuals attended the webinar, with 58 participants completing both pre- and post-surveys.



### THE MAJORITY OF RESPONDENTS HAD POSITIVE FEEDBACK ABOUT THE WEBINAR

PARTICIPANTS SAID

*Note: Percentages are rounded and may not sum to 100%.*





## HOW DO YOU INTEND TO USE OR SHARE THIS INFORMATION WITH YOUR COALITION?

% OF PARTICIPANTS

|     |  |
|-----|--|
| 49% | Identify Evidence-Based Interventions to Implement                                   |
| 34% | Expand or Revise Existing Activities/Materials                                       |
| 34% | Discuss During Coalition Meeting   |
| 32% | Include in Communications Materials: Newsletter, Email Updates, Social Media         |
| 30% | Develop New Activities/Materials   |
| 28% | Engage New Partners  |
| 12% | Train Coalition Members on the Topic   |
| 12% | Other  |
| 3%  | I Do Not Intend to Use or Share the Information/Strategies Discussed in This Webinar |



PRE-WEBINAR

POST-WEBINAR

51% → 73%  
OF RESPONDENTS

HAVE A GREATER UNDERSTANDING OF THE TYPES OF CANCER ASSOCIATED WITH OVERWEIGHT AND OBESITY, HOW OBESITY AFFECTS SURVIVORSHIP, AND SOURCES OF EVIDENCE-BASED INTERVENTIONS



For more information about the ACS CCC team, contact Katie Bathje, Director, Comprehensive Cancer Control Initiative, [Katie.Bathje@cancer.org](mailto:Katie.Bathje@cancer.org)