

Colorectal Cancer Screening Brief, 2019

Comprehensive Cancer Control Programs and Coalitions Training and Technical Assistance Needs

This brief provides an overview of Comprehensive Cancer Control (CCC) Programs and Coalitions activities to advance colorectal cancer screening across states, tribe/tribal organizations, territories, and U.S. Pacific Island Jurisdictions. It also highlights potential areas for training and technical assistance support.

SUMMARY

Overview

The American Cancer Society (ACS), in collaboration with the Comprehensive Cancer Control National Partnership (CCCNP), conducted an online survey of comprehensive cancer control (CCC) programs and coalitions in April 2019. The 130 survey respondents represent CCC program directors and/or coordinators (48%), CCC coalition leadership and key stakeholders (19%), and ACS state and primary care managers (33%).

BY THE NUMBERS

61 states, tribes/tribal organizations, and US territories/Pacific Island jurisdictions participated (n=50, 6, and 5, respectively).

59% of CCC coalitions are staffed or “run out of” state health department CCC programs, **21%** are formal nonprofit organizations, and **10%** have an informal stand-alone entity.

Collaboration

The majority of respondents are addressing colorectal cancer screening through a task group (50.9%), an independent organization collaborating with the local cancer coalition (20.8%), or a dedicated project (14.2%).

There was no significant variation in response by respondent or jurisdictional characteristics (organizational role, rurality, etc.).



86% of respondents say their coalition is collaborating to address colorectal cancer screening.



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CCC PROGRAMS AND COALITIONS SNAPSHOT

61 of 65 CCC Programs and Coalitions responded to the survey.

42

selected colorectal cancer screening as a top 3 priority for cancer plan implementation.

51

are collaborating to address colorectal cancer screening.

PRIORITY ACTIVITIES ACROSS STATES, TRIBES, AND TERRITORIES:

44

Offering provider engagement/training

44

working with hospitals and health systems

43

offering communication/media campaigns

41

working with community health centers

40

removing common barriers in rural areas

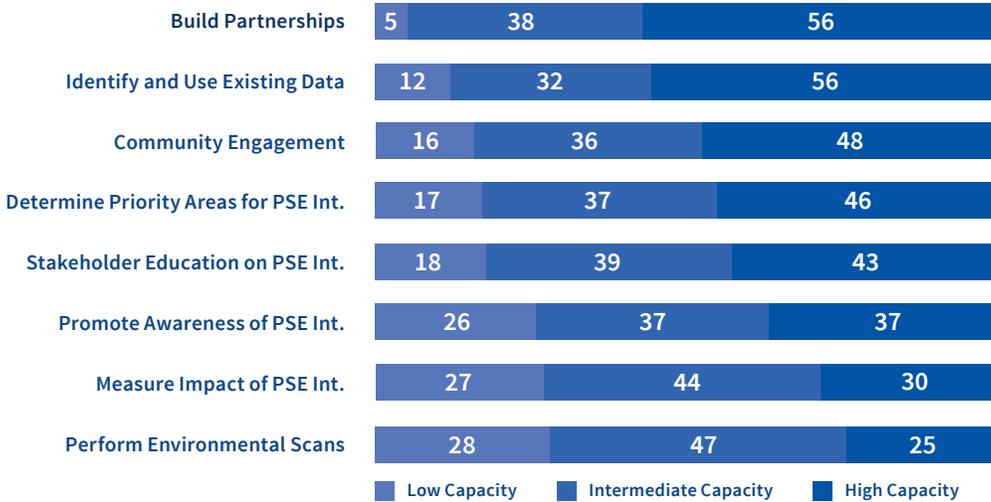
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understanding and using data

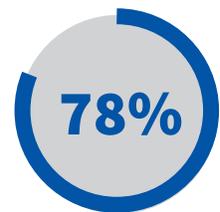
A Closer Look at Coalitions

COALITIONS COLLABORATING TO ADDRESS COLORECTAL CANCER SCREENING ...

Have the capacity to engage but need support for PSE Interventions(%)

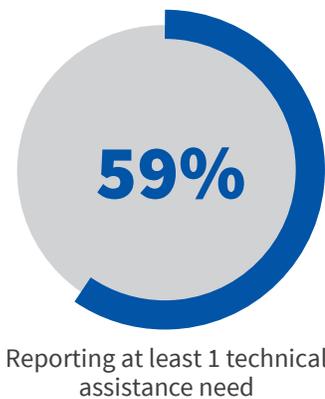


80%
IN EVERY COMMUNITY



of respondents' coalitions are engaged

TECHNICAL ASSISTANCE NEEDS



25%
Evidence-based intervention resources/toolkits
Shared learning/networking opportunities



23%
Messaging for public education



19%
Building and sustaining coalitions



18%
Evaluating screening efforts

ACS Comprehensive Cancer Control Initiatives

The ACS CCC Initiatives team offers training and technical assistance to all 65 state, tribe/tribal organization, territory, US Pacific Island jurisdiction programs and coalitions within the CDC's National Comprehensive Cancer Control Program. The ACS CCC Initiatives team seeks to build capacity of the CDC National Comprehensive Cancer Control Program grant recipients and their coalitions to implement

policy, systems, and environmental change approaches and evidence-based promising practices in cancer prevention, screening, diagnostic follow-up, and survivorship. Training and technical assistance activities include webinars, online resources and toolkits, live presentations, consultations, forums, workshops, and linkages with CCC colleagues nationwide.

Comprehensive Cancer Control National Partnership (CCCNP)

Through coordination and collaboration, the CCCNP assists comprehensive cancer control (CCC) coalitions to develop and sustain implementation of comprehensive cancer control plans at the state, tribe/tribal organization, territory, US Pacific Island jurisdiction, and local levels.

The CCCNP was formed in 1998 as a collaborative group of diverse national organizations working together to build and strengthen CCC efforts across the nation. Today, the CCCNP is an influential group of 19 leading cancer organizations that utilize their combined strengths and resources to change the trajectory of the cancer burden in the US.

For more information or to request technical assistance for your comprehensive cancer control program or coalition efforts, contact:

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