

HPV

STAKEHOLDER GROUP
REPORT



A 2016 National Survey by the
American Cancer Society in partnership with the
Comprehensive Cancer Control National Partners

FEBRUARY 2017

C O N T E N T S

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- *National Colorectal Cancer Roundtable*
- *National HPV Vaccination Roundtable*

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Executive Summary

Introduction

Background and Context

The *American Cancer Society*, in partnership with the *Comprehensive Cancer Control National Partners (CCCNP)*, conducted a nationwide survey to learn about the characteristics of stakeholder groups working to reduce the incidence of cancer related to the Human Papilloma Virus (HPV).

For the purposes of the survey, a *stakeholder group* was defined as a roundtable, task force, workgroup, or a subcommittee of the state *Comprehensive Cancer Control (CCC)* coalition.

Survey Method

Between August and October 2016, a team developed an online survey questionnaire. The team included representatives from the CCCNP, the *ACS HPV Vaccinate Adolescents Against Cancers (VACs) Program*, the *National HPV Roundtable*, and the *ACS Statistics and Evaluation Center*.

The survey was conducted during November and December 2016. Respondents included CCC Program Directors, ACS Health Systems Managers, other CCC coalition leaders and other health system leaders from 50 states, the District of Columbia, and tribes.

Survey Limitations

Survey results were based on a limited sample size and may not fully reflect the status of the stakeholder group in the state. Responses per state ranged from one to seven and, in some cases, responses to questions varied. Additional research will need to be conducted to better understand these differences.

Survey Topics

HPV groups were surveyed about their:

- ▶ Goals, structure, staffing, and funding
- ▶ Leader and participant organizations
- ▶ Stage of development and activities
- ▶ Organizational plans
- ▶ The relationship between their group plans and state/tribal cancer plans
- ▶ Roles of survey participants

Survey Response Rates

A total of 100 people responded, with an average survey response rate of 77%. Responses included:

- ▶ 45 from CCC Program Directors
- ▶ 41 from ACS Health Systems Managers
- ▶ 13 from CCC leadership roles
- ▶ 11 from other health system roles

Summary of Findings

HPV Stakeholder Group Distribution

- ▶ 39 states and Puerto Rico had groups
- ▶ 9 states and DC reported no groups
- ▶ 2 states did not respond
- ▶ 1 tribe had a group
- ▶ 10 states had multiple groups

Percentage of respondents who reported the following about their stakeholder groups:*

Stakeholder Group Structure

- ▶ 44% were part of a broader coalition
- ▶ 22% were standalone, informal groups

Stakeholder Group Stage of Development

- ▶ 55% were actively meeting and implementing
- ▶ 1% were stalled

Stakeholder Group Self-Assessment

- ▶ 31% were collaborating
- ▶ 25% were coordinating
- ▶ 23% were cooperating

Stakeholder Group Staffing

- ▶ 70% had staffing from partners
- ▶ Staffing was a challenge for some groups

Stakeholder Group Funding

- ▶ 22% received in-kind resources from partner organizations
- ▶ 22% received support from CDC-funded, state-level programs
- ▶ Funding was a challenge for some groups

Stakeholder Group Planning

- ▶ 73% were aligned with state cancer plan
- ▶ 24% were creating an evaluation plan
- ▶ 27% had an evaluation plan in place
- ▶ 50% did not have a media plan
- ▶ 22% were creating a media plan
- ▶ 11% had a media plan in place

Stakeholder Group Challenges

Challenges included funding, educating providers about effective recommendations, forming new groups, gaining momentum, and coordinating efforts.

Stakeholder Group Resource Requests

Resource requests included support for funding, sharing best practices, updated tools and materials, templates for coalition activities, guidance on the new guidelines, and a national campaign about the vaccine.

* Some states had more than two respondents.

Introduction

Stakeholder groups dedicated to reducing incidence of and mortality rates for human papillomavirus (HPV)-related cancers are being established nationwide. The *American Cancer Society* in partnership with the *Comprehensive Cancer Control National Partners (CCCNP)* conducted a nationwide survey to gain a better understanding of HPV-related work that was underway and the relationship of the work to *Comprehensive Cancer Control (CCC)* programs and coalitions.

For the purposes of the survey, a stakeholder group was defined as a roundtable, task force, workgroup, or a subcommittee of the state *Comprehensive Cancer Control (CCC)* coalition.

Partners participating on the survey team included:

The *American Cancer Society* is a global grassroots force of two million volunteers saving lives and celebrating lives and leading the fight for a world without cancer. Doing everything in our power to prevent cancer, we're available 24/7 for those with cancer questions or concerns. Providing information, raising awareness, fostering innovation, and offering care, we're dedicated to freeing the world from the pain and suffering of cancer.

The *Comprehensive Cancer Control National Partners* is a group of leading cancer organizations in the US (<http://www.ccnationalpartners.org>) whose primary goal is to build, strengthen, and support CCC efforts in states, American Indian tribes, and Pacific Island jurisdictions. The CCC approach brings together partners committed to reducing the burden of cancer in local communities and tribes. CCC programs and coalition members develop in-depth strategic plans to address cancers that are having the greatest impact in communities. Members collaboratively implement efforts to prevent and control cancer, including efforts to mobilize community resources and bring attention to cancer issues.

The *National HPV Vaccination Roundtable* was established by the *American Cancer Society* and the *Centers for Disease Control and Prevention (CDC)* in 2014. It is a national coalition of public organizations, private organizations, voluntary organizations, and invited individuals dedicated to reducing the incidence of and mortality from, HPV-associated cancers in the US through coordinated leadership, strategic planning, and advocacy.

Survey Objective

The primary purpose of the survey was to gain a better understanding of the relationship of HPV stakeholder groups to CCC coalitions and state cancer plans. Secondary purposes of the survey were to learn more about how HPV stakeholder groups operate and function and about the evidence-based strategies being promoted by the groups.

The information gathered through the survey provides an overview of the following:

- ▶ Leader and participant organizations in stakeholder groups
- ▶ Participant roles in stakeholder groups
- ▶ Relationships of stakeholder group goals to state and tribal cancer plans
- ▶ The structure of stakeholder groups
- ▶ Staffing and funding of stakeholder groups
- ▶ Stage of development of stakeholder groups
- ▶ Goals of stakeholder groups
- ▶ Evidence-based intervention (EBI) activities of stakeholder groups
- ▶ Organizational plans of stakeholder groups

Survey Methods

The survey was conducted in November 2016. Respondents included CCC Program Directors, ACS Health Systems Managers*, CCC coalition leaders, and other health system leaders in 50 states, the District of Columbia, unincorporated territories, and tribes. The survey contained 19 questions pertaining to HPV stakeholder groups, including 14 multiple-choice and five open-ended questions.

Survey Design

Between August and October 2016, a team of national partner organizations developed an online survey questionnaire. The team was comprised of representatives from the *CCCNP*, *American Cancer Society HPV VACs Program (Vaccinate Adolescents Against Cancers)*, *American Cancer Society CCC team*, *HPV Work Groups*, *National HPV Roundtable*, and *National Colorectal Cancer Roundtable (NCCRT)*.

* *ACS Health Systems Managers are responsible for overseeing the relationship management of priority state-based agencies, systems, and institutions such as the Department of Public Health, Medicare/Medicaid, state employee health plans, commercial health plans or insurance companies, Quality Improvement Organizations, CCC programs and cancer coalitions, and other cancer programs.*

Survey team members identified key concepts to be addressed and provided feedback on survey questions. The team members considered survey length, the broad geographic area to be covered, and the potential number of respondents. Based on these factors, the team members chose to use an online survey rather than a qualitative interview process. The *American Cancer Society* CCC staff and the *Statistics and Evaluation Center* reviewed and tested the survey prior to release.

An email request and survey link was sent to CCC Program Directors and ACS Health Systems Managers. The program directors and health systems managers were asked to share the survey with CCC coalition leaders and other stakeholders. The estimated completion time for the survey was between 15 and 20 minutes. Participants were asked to complete the survey within two weeks.

Participants were asked to answer the survey for each type (CRC and HPV) of stakeholder group.

The 19 survey questions were as follows:

1. Who is the primary contact for the HPV stakeholder group?
2. What is the name of the statewide HPV stakeholder group?
3. Please identify your role(s) in the HPV stakeholder group. Please check all that apply.
4. What is the HPV stakeholder group's structure?
5. Please select an option that best describes the HPV stakeholder group's stage of development?
6. Please enter the approximate date the HPV stakeholder group was formed.
7. Please identify organizations that provide the primary leadership to the HPV stakeholder group. Please check all that apply.
8. Who are the primary participating partners in the HPV stakeholder's group? Check all that apply.
9. How would you characterize the HPV stakeholder group? Please choose only one option.
10. What are two or three high-level goals/objectives of the HPV stakeholder group? Please choose only one option.
11. Does the HPV stakeholder group have goals that are aligned with the state CCC plan?
12. How is the HPV stakeholder group staffed? Please select all that apply.
13. Please select activities promoted by your HPV stakeholder group. Check all that apply.
14. How are activities of the HPV stakeholder group currently funded? Check all that apply.
15. What is the biggest challenge to the HPV stakeholder group?
16. What kinds of resources/information/support would be helpful to the HPV stakeholder group?
17. Is there an evaluation plan in place for the HPV group to assess its progress?
18. Does the HPV stakeholder group have a collaborative media plan to promote its objectives?
19. Have multiple regional HPV stakeholder groups have been established within the state?

Survey data was exported to Microsoft Excel and an Access database for analysis.

Survey Limitations

Survey results were based on a limited sample size and may not fully reflect the status of the stakeholder group in the state. Responses per state ranged from one to seven and, in some cases, responses to questions varied. Additional research will need to be conducted to better understand these differences.

Overall Survey Response Rates

A total of 110 people responded to the survey. Two or more representatives responded from 33 states and the District of Columbia. One representative responded from 15 states, three tribes, and one US territory.

Overall average response rates were as follows:

- ▶ The average question response rate for CRC survey questions was 91%.
- ▶ The average question response rate for HPV questions was 77%.
- ▶ The response rate across states was 96%.

Responses by organizational roles were as follows:

- ▶ 45 responses were from CCC Program Directors.
- ▶ 41 responses were from ACS Health Systems Managers.
- ▶ 13 responses were from people in CCC leadership roles.
- ▶ 11 responses were from people in other health system roles.

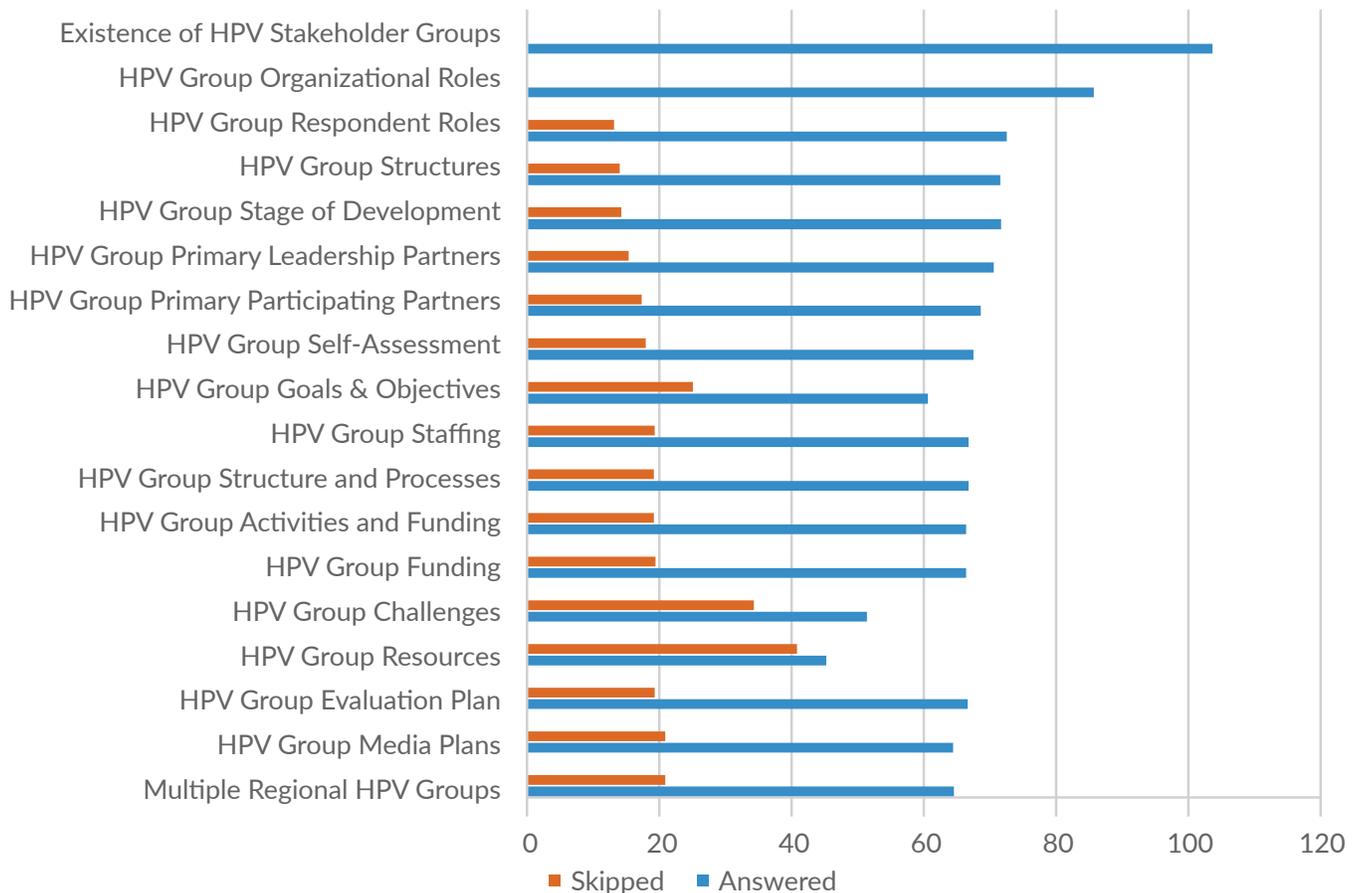
“WHAT RESPONDENTS HAD TO SAY...”

Is there an evaluation plan in place for the group to assess its progress?

- Evaluation plans are created for each project that the group is implementing, but there is currently not a formal evaluation plan specifically for the workgroup. We do track the number of members and the organizations that are participating in the group.
- There is an evaluation plan in place for some of the activities that the HPV group is involved in but not an evaluation plan for the group itself.

Response Rate to HPV Survey Questions

Response Rate to HPV Survey Questions



Responses to HPV questions by organizational roles were as follows:

- ▶ 37 responses were from CCC Program Directors.
- ▶ 28 responses were from ACS Health Systems Managers.
- ▶ 11 responses were from people in CCC leadership roles.
- ▶ 9 responses were from people in other health system roles.

Non-response rates were highest for questions concerning goals, challenges, and identification of resources helpful to the stakeholder groups. All three low-response-rate questions were open-ended, non-multiple-choice questions:

- ▶ What are two or three high-level goals or objectives of the stakeholder group?
- ▶ What is the biggest challenge to the stakeholder group?
- ▶ What kinds of resources/information/support would be helpful to the stakeholder group?

Group Structures and Stages of Development

Among respondents, most said their stakeholder groups were part of a broader coalition.

- ▶ 44% of respondents said their HPV groups were part of a broader coalition, and 22% said their groups were standalone, informal groups.

A majority of respondents reported their stakeholder groups were actively meeting and implementing their plans.

- ▶ 55% respondents said their HPV groups were actively meeting and implementing. Only 1% reported their groups were stalled.

A majority of respondents reported their stakeholder groups as collaborating.

- ▶ 31% of respondents characterized their HPV group as collaborating, and 23% said their group was cooperating.

Group Staffing, Leadership, and Participants

A significant number of respondents said staffing for their stakeholder groups came from partner organizations.

- ▶ Respondents reported that 70% of HPV group staffing came from partner organizations.
- ▶ In the open-ended questions related to resources, some respondents expressed that adequate staffing was a challenge.

Group Goals, Activities, and Funding

Among respondents, the two primary funding sources for the stakeholder groups were in-kind resources from partner organizations and support from a CDC-funded state-level public health program.

- ▶ Most respondents said their primary sources of funding for their HPV groups were in-kind resources from partner organizations (22%) and support from a CDC-funded state-level public health program (22%).
- ▶ In the open-ended questions related to resources, some respondents expressed that adequate funding was a challenge.

Group Planning

Among respondents, most said their stakeholder groups have, or were in the process of creating, an evaluation plan.

- ▶ 27% reported their HPV groups had an evaluation plan in place, and 24% said they were in the process of creating a plan.

Among respondents, most said their stakeholder groups did not have a media plan.

- ▶ 50% reported their HPV groups did not have media plans, 11% did have a plan, and 22% were in the process of creating a plan.

Group Challenges and Requested Resources

- ▶ HPV stakeholder group challenges: funding, educating health-care providers about an effective recommendation, forming a new group, gaining momentum, and coordinating efforts.
- ▶ HPV stakeholder group requests: funding, sharing best practices, updated tools and materials, templates for coalition activities, guidance on the new guidelines, and a national campaign about the vaccine.

Group Structures and Stages of Development

Group Structures

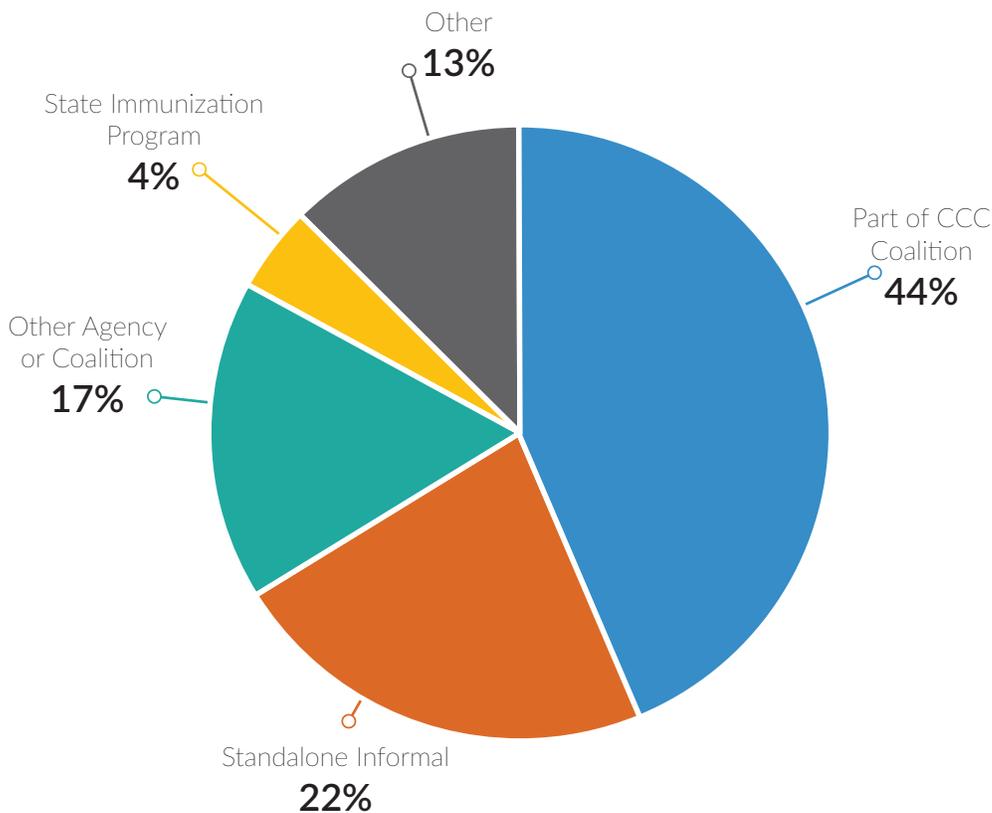
Survey question: What is the HPV stakeholder group’s structure?

- ▶ Part of the state CCC program/coalition
- ▶ Part of another state coalition or work group (please list the name below)
- ▶ Part of another agency or organization (please list the name below)
- ▶ Standalone informal coalition
- ▶ Standalone formal non-profit
- ▶ Additional comments

Most respondents said their HPV groups were part of a CCC coalition.

71 participants answered this question, and 14 skipped the question.

HPV Group Structures



Group Stages of Development

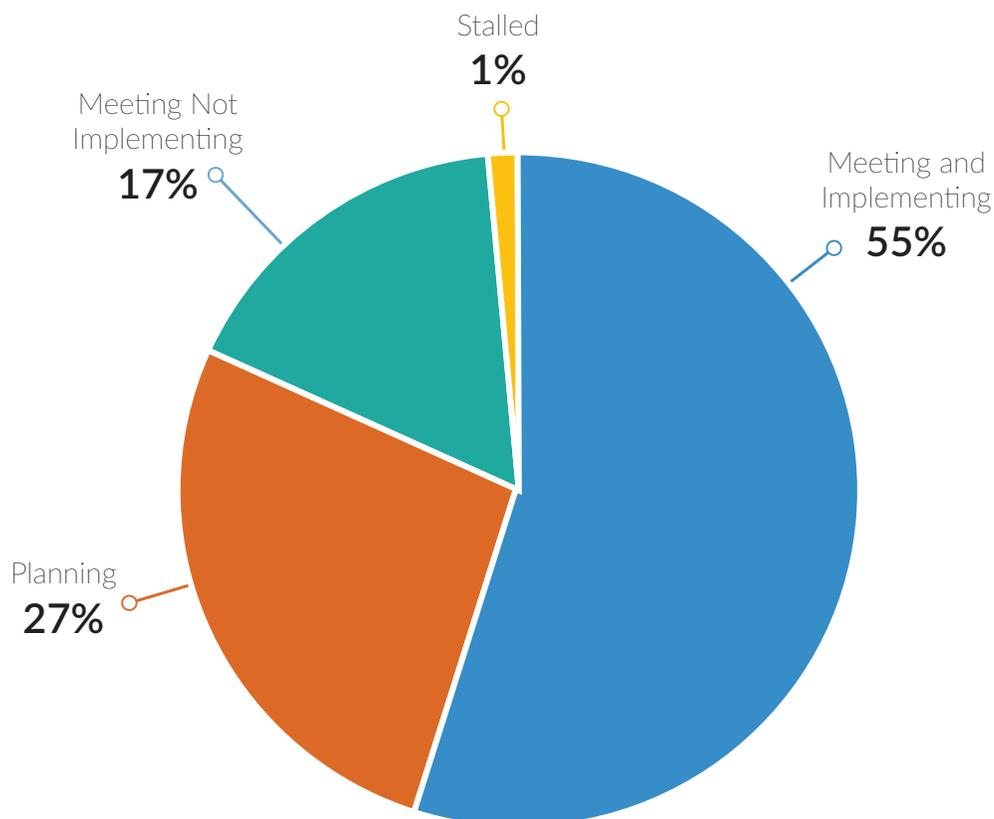
Survey question: Please select an option that best describes the HPV stakeholder group's stage of development?

- ▶ Early planning
- ▶ Actively meeting, not yet implementing strategies
- ▶ Actively meeting and implementing
- ▶ Group exists but has stalled

Most respondents said their HPV stakeholder groups were actively meeting and implementing. Only 1% reported their groups were stalled.

71 participants answered this question, and 14 skipped the question.

HPV Stages of Development



Group Self-Assessment

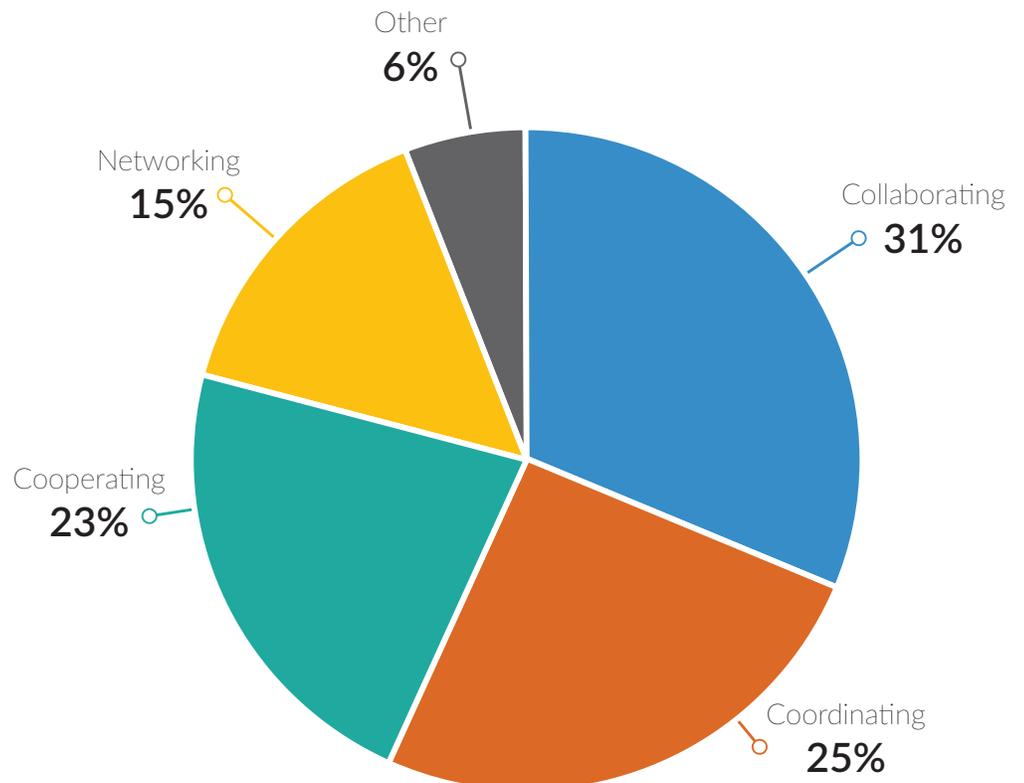
Survey question: How would you characterize the HPV stakeholder group? Please choose only one option.

- ▶ **Networking:** The stakeholders exchange information and resources. There is a minimal time commitment.
- ▶ **Coordinating:** In addition to networking, the stakeholders also work together to organize activities and synchronize like activities of their respective organizations. There is a moderate time commitment, and organizations do not have a mutually defined goal.
- ▶ **Cooperating:** In addition to networking and coordinating, the stakeholders also share resources to achieve a mutually-defined purpose. There is a substantial time commitment.
- ▶ **Collaborating:** Includes cooperating, coordinating, and networking, plus the stakeholders work together to enhance each other's capacity to achieve a common purpose. There is a substantial time commitment
- ▶ **Other (please specify).**

Most respondents characterized their HPV stakeholder group as actively collaborating.

67 participants answered this question, and 18 skipped the question.

HPV Group Self-Assessment



Group Staffing, Leadership, and Participants

Group Staffing

Survey question: How is the HPV stakeholder group staffed? Please select all that apply.

- ▶ The stakeholder group employs a staff member to support the work.
- ▶ A volunteer supports the stakeholder group.
- ▶ A partner organization (e.g., American Cancer Society, health department, or CCC Program Director) serves as stakeholder group staff.
- ▶ No paid or volunteer staff
- ▶ Other (please specify)

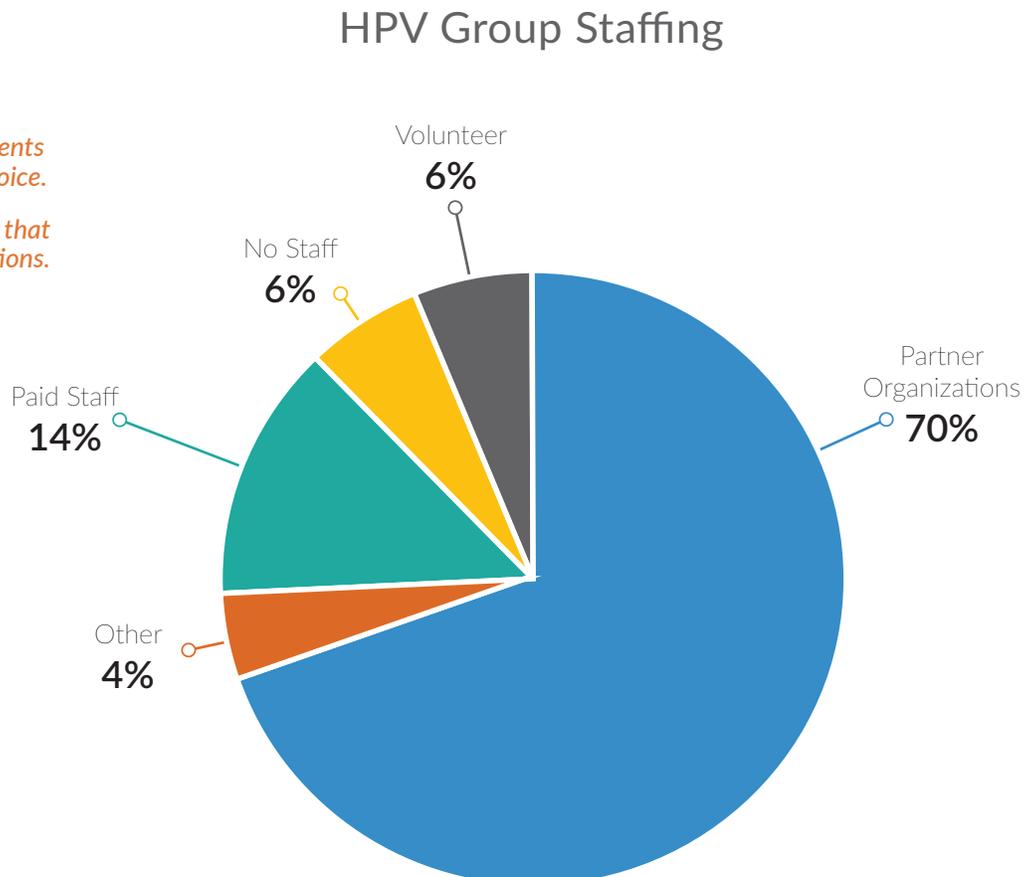
Respondents reported that 70% of HPV group staffing came from partner organizations.

66 participants answered this question, and 19 skipped the question.

NOTE:

In this chart, portions equate to percentages of the sum of all choices checked by all respondents. Respondents may have checked more than one choice.

70% of all choices checked indicated that staffing came from partner organizations.



Group Primary Leadership Partners

Survey question: Please identify organizations that provide the primary leadership to the HPV stakeholder group. Please check all that apply.

70 participants answered this question, and 15 skipped the question.

HPV Group Primary Leadership Partners	
Organization	Respondents
American Cancer Society	40
State Immunization Program	40
Academic Institution	36
State Comprehensive Cancer Control Coalition	30
State Comprehensive Cancer Control Program	29
Hospital/Medical Center/Health System (hospital care, which can include primary care)	20
State Immunization Coalition	20
City/County Health Department	16
Cancer Center	15
Pharmaceutical/Medical Test/Device Company	13
Area Health Education Center Organization (AHEC)	12
Community Health Center	11
Primary Care Association	9
Community Organization/Local Non-profit	9
Medical Professional Society (State)	9
Primary Care Practice/System (primary care only)	7
State Colorectal Cancer Control Program	6
Tribal Organization	6
Survivor-based Organization	5
Medical Professional Society (National)	5
Faith-based Organization	4
Federal Agency Gastroenterology Practice Health Plan	4
Employer	3
National Non-profit	3
Consulting Group	1
Quality Improvement Organization (Medicare established)	1
Local/State Elected Leader	1
Others	12

Group Primary Participating Partners

Survey question: Who are the primary participating partners in the HPV stakeholder's group? Check all that apply.

68 participants answered this question, and 17 skipped the question.

HPV Group Primary Participating Partners

Organization	Respondents
American Cancer Society	54
State Immunization Program	47
Academic Institution	43
State Comprehensive Cancer Control Program	43
State Comprehensive Cancer Control Coalition	37
Hospital/Medical Center/Health System (hospital care which can include primary care)	31
City/County Health Department	30
Area Health Education Center Organization (AHEC)	24
Cancer Center	24
State Immunization Coalition	23
Pharmaceutical/Medical Test/Device Company	21
Primary Care Practice/System (primary care only)	16
Community Organization/Local Non-profit	16
Medical Professional Society (State)	16
Primary Care Association	15
Community Health Center	14
Tribal Organization	8
Survivor-based Organization	5
Faith-based Organization	4
Federal Agency Gastroenterology Practice Health Plan	4
Quality Improvement Organization (Medicare established)	4
Medical Professional Society (National)	4
State Colorectal Cancer Control Program	3
Consulting Group	2
National Non-profit	2
Employer	1
Local/State Elected Leader	1
Others	10

Group Goals, Activities, and Funding

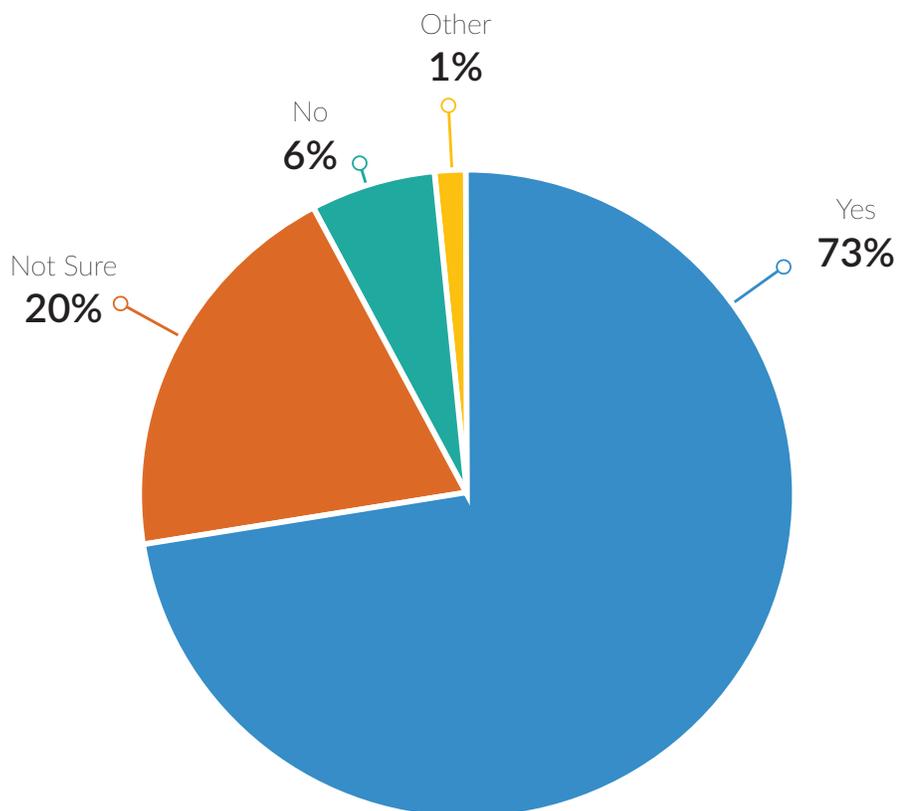
Group Goal Alignment

Survey question: Does the HPV stakeholder group have goals that are aligned with the state CCC plan?

- ▶ Yes
- ▶ No
- ▶ Not sure
- ▶ Other

66 participants answered this question, and 19 skipped the question.

HPV Group Goals Align with State Cancer Plan



Group Activities

Survey question: Please select activities promoted by your HPV stakeholder group. Check all that apply.

66 participants answered this question, and 19 skipped the question.

HPV Group Activities	
Activities	Respondents
Public Education	48
Professional Education/Outreach	46
Patient Education	44
Practice Improvement	35
Promoting Quality Improvement	32
Working with Underserved Populations	27
Improving EHRs	18
Delivery	15
Working with Insurers	14
Health Insurance	9
Legislative Advocacy	7
Screening Delivery	6
Working with Employers	4
Patient Advocacy	3
Patient Navigation	2
Other	9

**WHAT
RESPONDENTS
HAD TO SAY...**

What is the biggest challenge to the stakeholder group?

- Competing priorities
- Knowing if we are on the right track with our planned activities
- Our political climate and time
- Not having enough dedicated staff time to provide the logistics/coordination needed for the infrastructure to promote statewide collaborative efforts

Group Funding

**Survey question: How are activities of the HPV stakeholder group currently funded?
Check all that apply.**

- ▶ Support from a CDC-funded state-level public health program
- ▶ Earmarked state funds, partner funding, in-kind resources from partner organizations
- ▶ Federal grants, state grants, national-level private foundation grants
- ▶ The group embarks on joint fundraising efforts.
- ▶ Activities are not currently funded.
- ▶ Other (please specify)

Most respondents said their group’s primary sources of funding included in-kind, support, and grants.

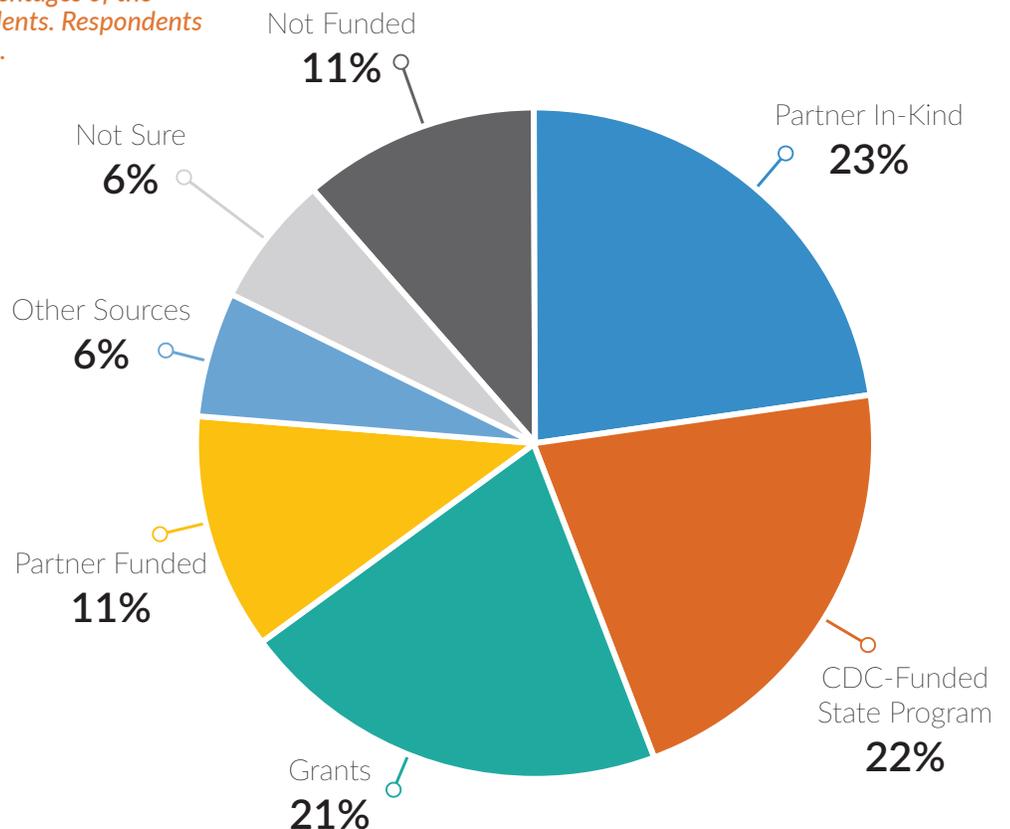
66 participants answered this question, and 19 skipped the question.

HPV Group Funding

NOTE:

In this chart, the portions equate to percentages of the sum of all choices checked by all respondents. Respondents may have checked more than one choice.

Of all choices checked, a total of 45% of them indicated that the primary sources of funding were either in-kind resources from partner organizations (23%) or support from a CDC-funded state-level public health program (22%).



Group Planning

Group Evaluation Plan

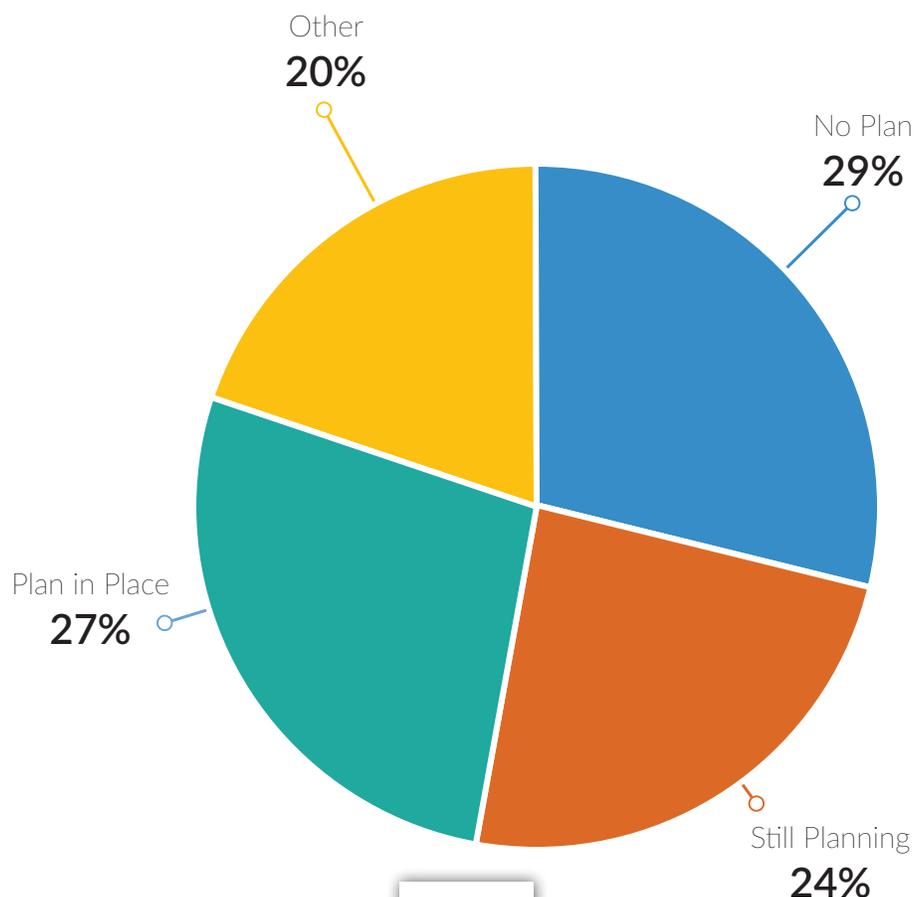
Survey question: Is there an evaluation plan in place for the HPV group to assess its progress?

- ▶ Yes, we have a plan in place.
- ▶ We are in the process of creating a plan.
- ▶ No, we do not have a plan.
- ▶ Other (please specify)

Most people reported their HPV stakeholder groups had an evaluation plan in place or were in the process of creating a plan.

66 participants answered this question, and 19 skipped the question.

HPV Group Evaluation Plan



Group Media Plan

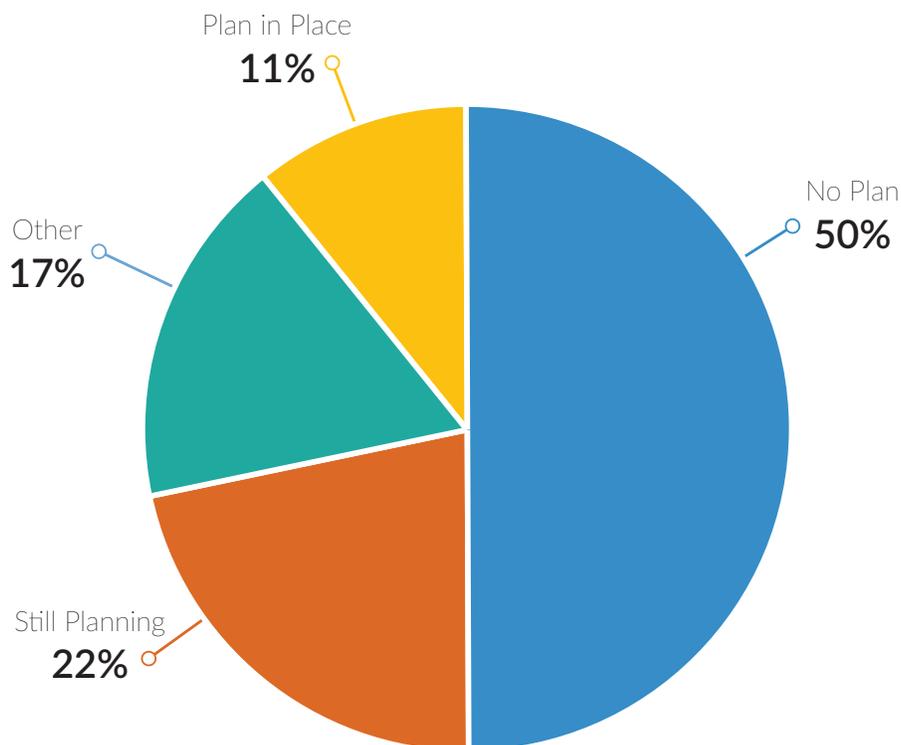
Survey question: Does the HPV stakeholder group have a collaborative media plan to promote its objectives?

- ▶ Yes, we have a plan in place.
- ▶ We are in the process of creating a plan.
- ▶ No, we do not have a plan.
- ▶ Other (please specify)

Most respondents said their HPV stakeholder groups did not have media plans.

64 participants answered this question, and 21 skipped the question.

HPV Group Media Plan



Group Challenges and Requested Resources

Group Challenges

Survey question: What is the biggest challenge to the HPV stakeholder group?

51 participants answered this question, and 34 skipped the question.

HPV Group Challenges

Resources	<ul style="list-style-type: none"> Finding funding to support activities (8) One group said they were on hold due to budget projections Time constraints (3) Insufficient staffing (2)
HPV Screening	<ul style="list-style-type: none"> Educating providers about making an effective recommendation (5) Access to care (2) Communicating about the recent changes in guidelines Quality improvement
Momentum	<ul style="list-style-type: none"> Forming a new group and gaining momentum (4) Sustaining momentum Changes in staffing
Messaging	<ul style="list-style-type: none"> Addressing public misinformation (3) Creating culturally appropriate messaging Developing a standardized communication and promotion plan for practices Educating the public
Coordination and Communication	<ul style="list-style-type: none"> Coordinating of work/efforts (4) Staying up to date on different projects
Planning and Evaluation	<ul style="list-style-type: none"> Building consensus on goals and objectives (2) Assessing if we are on the right course with activities Developing collective measures that involve multiple partners Coordinating with NACCO award areas
Member Engagement	<ul style="list-style-type: none"> Recruiting members who are implementers Not filling vacancies Membership participation

Group Requested Resources

Survey question: What kinds of resources/information/support would be helpful to the HPV stakeholder group?

45 participants answered this question, and 40 skipped the question.

HPV Group Requested Resources	
Funding	<ul style="list-style-type: none"> • Funding (6) • Funding for continuing medical education • Support for data integrity • Technical support
Best Practices	<ul style="list-style-type: none"> • Best practices and evidence-based interventions (4) • Contact with organizations working with the Hispanic population • Training on best practices
Materials	<ul style="list-style-type: none"> • Tools and toolkits to use and share with partners, clinics, and providers (2) • Updated materials to reflect the new guidelines • Additional materials • Updated and culturally appropriate materials
Coalition Development	<ul style="list-style-type: none"> • Templates (documents/forms/processes) on forming a statewide HPV roundtable • Support to hold member organizations accountable • Information about how other groups are organized
Systems Training and Support	<ul style="list-style-type: none"> • How to effectively implement systems change • Systems to track and report vaccination rates • Coordination with other chronic disease priorities
New Guidelines	<ul style="list-style-type: none"> • Clear guidance on new guidelines • Updated information
Outreach	<ul style="list-style-type: none"> • National public education campaign about the vaccine • Increased awareness and education

“WHAT RESPONDENTS HAD TO SAY...”

What kinds of resources/information/support would be helpful to the stakeholder group?

- There are plenty of great resources available through the American Cancer Society, the CDC, and others.
- Systems to track and report provider HPV vax rates
- There is a plethora of information available, but needs to be updated with revised recommendations. Having some of this simplified and culturally appealing could help.
- Contact with other organizations working to increase HPV uptake among Hispanics
- Best practices by others who have been successful to decrease the incidence of cancer

Concluding Remarks

This report summarizes the results of a nationwide survey that gathered information from healthcare professionals about the state of their HPV stakeholder groups.

CCC Program Directors (45 responses) and ACS Health Systems Managers (41 responses) were both well represented in the survey. Other CCC leaders (13 responses) and partners (10 responses) also participated. Response rates showed that the intended audience was successfully surveyed.

The survey results indicated the following general profile for most HPV groups.

- ▶ A majority of groups were part of an existing coalition structure and were staffed by partner organizations. ACS (40), state immunization coalitions and programs (40), academic institutions (36), state CCC coalitions (30) and programs (29), and hospitals or primary care clinics (20).
- ▶ A majority of groups were funded with in-kind partner resources (23%) and support from CDC-funded, state-level public health programs (22%) and grants (21%). Obtaining funding to support activities was cited as a primary challenge and a frequently requested resource.
- ▶ 73% of groups had goals that were aligned with state CCC plans.
- ▶ A majority of groups were in the process of planning or implementing their primary activities, which included public, professional, and patient education; practice improvement; promoting quality improvement; and working with underserved populations.
- ▶ Only 27% of groups had project evaluation plans in place.
- ▶ Only 11% of groups had a media plan in place.

In summary, the general-profile HPV group was part of a larger coalition, staffed by partner organizations, funded by partner organizations and CDC programs, had goals that were aligned with state cancer plans, and was implementing primary group goals and activities. However, the general-profile group did not have a formal evaluation or media plan in place.

Recommendations

The following actions might help groups to overcome issues identified in the survey.

Grants and Funding

- ▶ Help groups to find sources for grant funding.
- ▶ Provide groups with updated tools and resources for writing strong grant proposals.
- ▶ Provide groups with webinars and creative examples of how to fund projects.
- ▶ Facilitate sharing of best practices for funding among states and groups.

Evaluation and Media Plans

- ▶ Provide groups with examples and resources for creating effective media plans.
- ▶ Provide groups with education and tools for creating simple evaluation methods to track selected process and project outcomes.
- ▶ Educate groups on earned media as a tool and provide examples for generating earned media.

Sharing Best Practices

- ▶ Provide groups with updated resources and examples from other successful HPV groups and national partners, including audio/visual pieces, brochures, fact sheets, post cards, posters, print ads, provider materials, social media pieces, tool kits, and web assets.

In closing, the survey results suggest that the best way to facilitate successful HPV groups is to enable and empower them with more knowledge, training, and examples of how to further improve their core capabilities as coalition groups.

The results also indicate that even when groups were only partially enabled and faced limitations, most groups still made considerable progress and contributions toward improving HPV vaccination rates across the nation.